



ELLINGTON
PROPERTIES

MERŔER HOUSE

PROJECT BRIEF
NORTH TOWER



ENERGISED ENERGISED

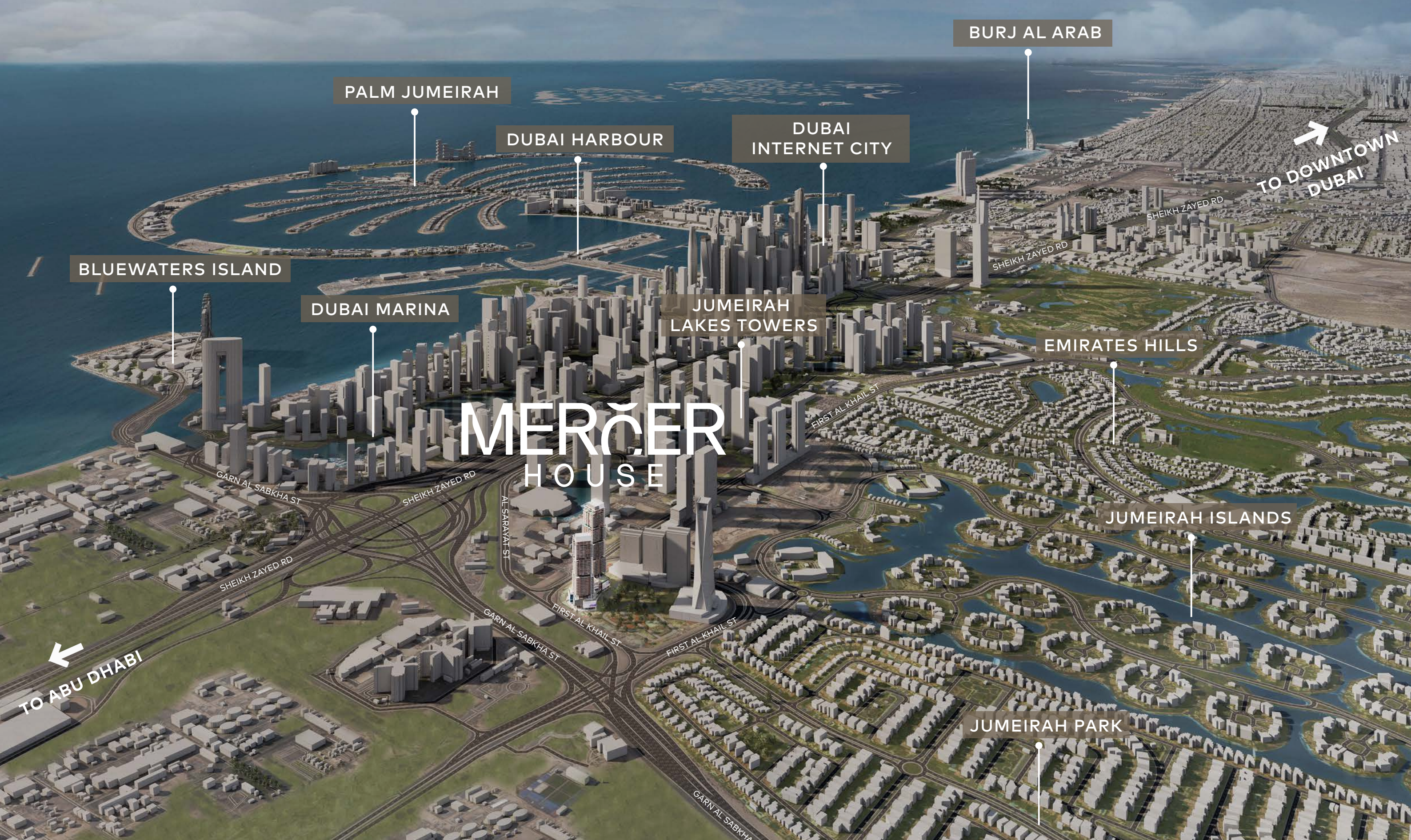
URBAN LIVING

In response to the overwhelming demand following the sell-out success of Mercer House South, we are delighted to unveil Mercer House North—the second phase of Ellington's pioneering Uptown District development. This new addition features 325 signature apartments offering breathtaking views of Ain Dubai, Uptown Dubai, and Jumeirah Islands.

An architectural rendering of the Mercer House development in Dubai at dusk. Two tall, modern skyscrapers with glass facades and balconies are the central focus. The building on the left has a stylized 'F' logo on its top, while the one on the right has a diamond-shaped logo. They are surrounded by other modern buildings, including a large, angular glass structure on the right. The ground level is a vibrant, landscaped plaza with a circular area featuring colorful, illuminated fountains or light installations. People are depicted walking and gathering in the plaza, and there are green spaces with trees and shrubs. The sky is a mix of deep blue and orange from the setting or rising sun.

WELCOME TO
MERCER
HOUSE

Mercer House is home to residents who will bring new energy to Uptown Dubai. It is a place of belonging for everyone, where the boundaries between shared and resident-only experiences begin to overlap. Lives are enhanced through creativity, design, wellness, and entertainment.



PALM JUMEIRAH

DUBAI HARBOUR

DUBAI
INTERNET CITY

BURJ AL ARAB

TO DOWNTOWN
DUBAI

BLUEWATERS ISLAND

DUBAI MARINA

JUMEIRAH
LAKES TOWERS

EMIRATES HILLS

MERCER
HOUSE

JUMEIRAH ISLANDS

JUMEIRAH PARK

TO ABU DHABI

GARN AL SABKHA ST

SHEIKH ZAYED RD

AL SARAYAT ST

GARN AL SABKHA ST

FIRST AL KHAIL ST

FIRST AL KHAIL ST

GARN AL SABKHA ST

FIRST AL KHAIL ST

SHEIKH ZAYED RD

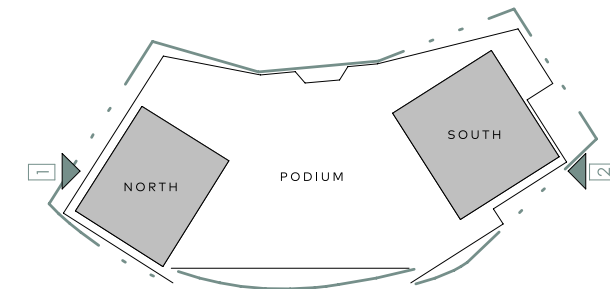
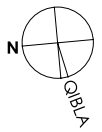
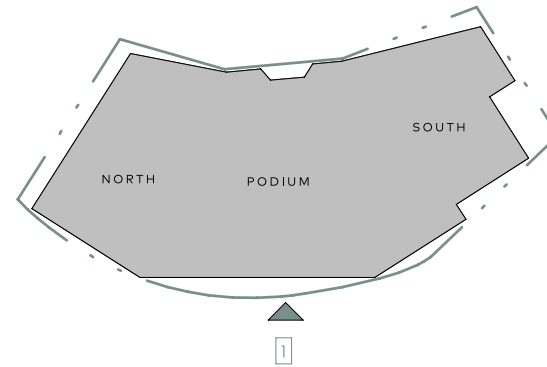
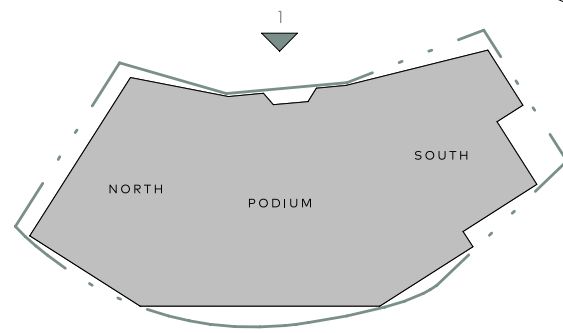
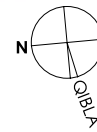
SHEIKH ZAYED RD

DRIVING DISTANCES

01 MINUTE Uptown Plaza	05 MINUTES DMCC Metro Station	06 MINUTES Marina Mall
08 MINUTES Ain Dubai	08 MINUTES Montgomerie Golf Club	10 MINUTES Emirates Golf Club
11 MINUTES Jumeirah Islands Clubhouse	15 MINUTES Mall of the Emirates	12 MINUTES Ibn Battuta Mall
17 MINUTES Palm Jumeirah	18 MINUTES Burj Al Arab	22 MINUTES Dubai Mall & Burj Khalifa
25 MINUTES Dubai International Financial Centre	25 MINUTES Al Maktoum International Airport	30 MINUTES Dubai International Airport

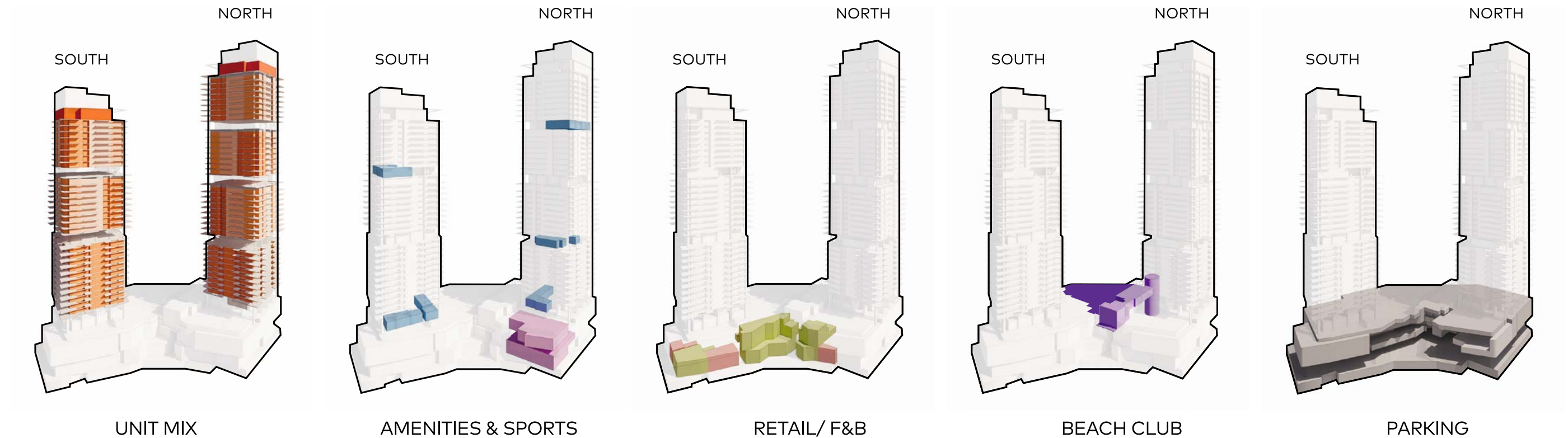


CREATING A RHYTHM



Public access points are carved into the form responding to the rhythm and language of the wider context, and forming a backdrop to the entertainment plaza. Arrival points further enhance the arrival experience and allow for key linkages to commercial offers at the ground floor and upper levels, as well as creating an activated experience for visitors and residents alike.

DESIGN STRATEGY



At the heart of the design concept is the idea of seamless integration – uniting modern urban living, immersive retail experiences, and exceptional dining offerings. The project is driven by the principle of enhancing the quality of life for both residents and visitors, providing a multi-dimensional environment that caters to their diverse needs.

BUILDING CONFIGURATION



ELEVATORS

- 19 passenger elevators
 - 6 service elevators
 - 1 escalator (podium level)
- *This applies to the entire residential development

ANTICIPATED SERVICE CHARGE

AED 22 per sq.ft

PARKING

- Studio, 1 and 2-bedroom: 1 car parking space
- 3 and 4-bedroom: 2 car parking spaces

OWNERSHIP

Freehold

KEY VIEWS

Jumeirah Island, Dubai Marina skyline, Ain Dubai, Arabian Gulf



SIZE RANGE PER UNIT TYPE

NORTH TOWER

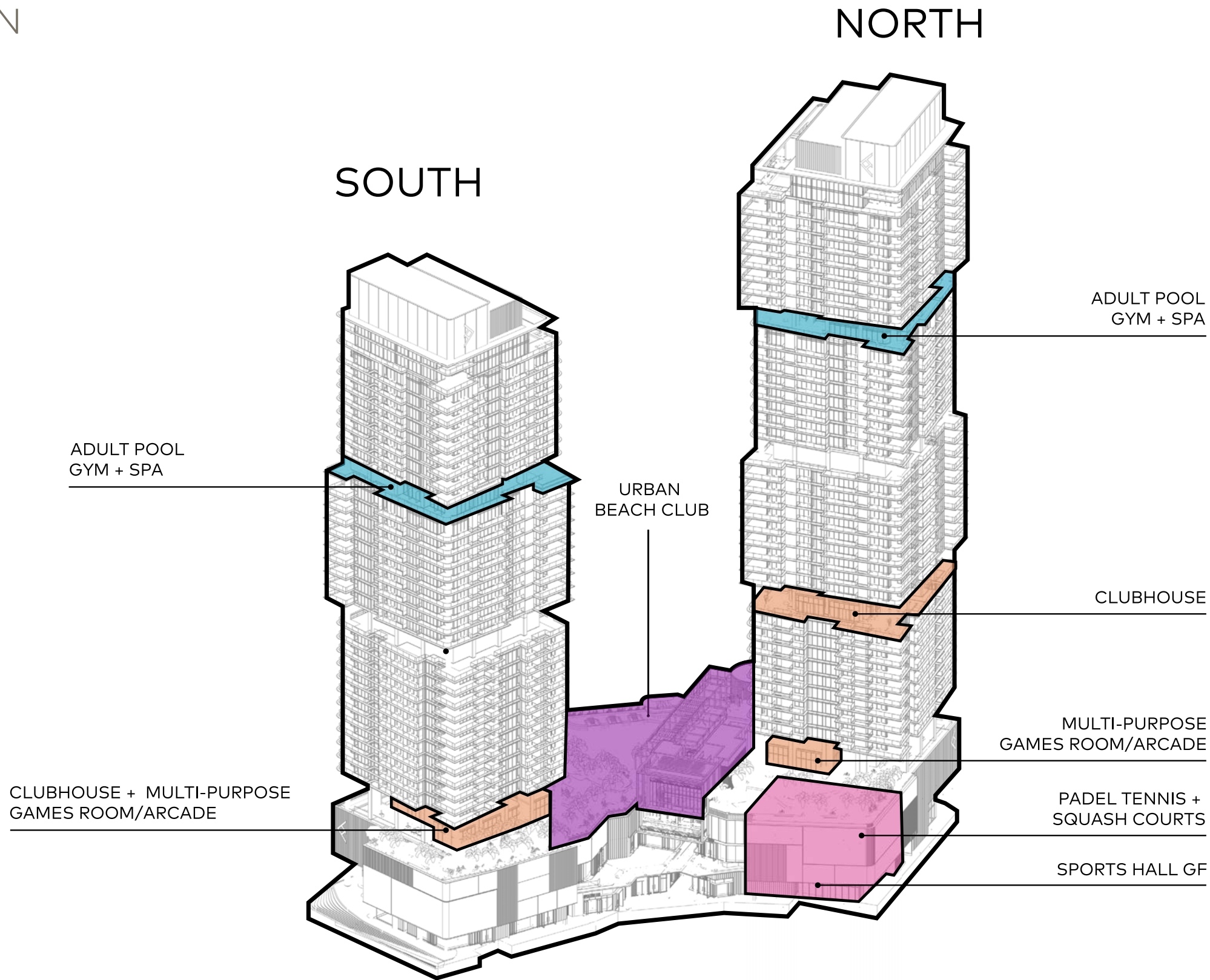
Studio	From 513 sq. ft to 590 sq. ft
1 Bedroom	From 931 sq. ft to 972 sq. ft
2 Bedrooms	From 1,375 sq. ft to 1,495 sq. ft
2 Bedrooms + Study	From 1,589 sq. ft to 1,680 sq. ft
3 Bedrooms	From 2,135 sq. ft to 2,597 sq. ft
4 Bedrooms Penthouse	From 9,477 sq. ft to 9,485 sq. ft

NUMBER OF UNITS PER TYPE

NORTH TOWER

Studio	45 units
1 Bedroom	108 units
2 Bedrooms	68 units
2 Bedrooms + Study	59 units
3 Bedrooms	43 units
4 Bedrooms Penthouse	2 units

AMENITIES
BREAKDOWN



RETAIL AND F&B COMPLEX



GROUND FLOOR AMENITIES



ARRIVAL
AREA

3 drop-off areas

MERİÇER HOUSE

EXPERIENTIAL
ESCALATOR

Escalators from the Ground Floor to the Podium 2 retail area



LOBBY
RECEPTION

More than just a welcome

UNWIND IN ELEGANCE AT THE SERENITY LOUNGE

The Serenity Lounge is a cozy retreat promoting relaxation and comfort. A large bookcase takes center stage, stocked with a diverse collection of board games and books.



LOBBY
LOUNGE



LIFT
LOBBY

It is not just a transition; it's an ascent to elevated experiences



ABOON
GROUND FLOOR
RETAIL

Explore sophistication with a curated selection of premier brands and experiences



THE
'EARTH'
WITHOUT
'ART'
IS JUST
'EH'

MULTI-SPORTS
HALL

Offering various ball games from football, netball, basketball, tennis, volleyball, and badminton



TENNIS
TENNIS
HALL

9.2 - meter clear ceiling height sports hall that accommodates a full-size tennis court

PODIUM 2 FLOOR AMENITIES



RESTAURANT
OUTDOOR TERRACE

Culinary delights with Uptown Dubai view



DETAIL
DETAIL
CENTER

Shop beyond boundaries and immerse in a journey of discovery

UPTOWN PLAZA



PODIUM 2 FLOOR AMENITIES PLAN

PODIUM 3 AND 4 FLOOR AMENITIES



PADEL
COURTS

Double-volume indoor padel tennis courts





PODIUM 3 FLOOR AMENITIES PLAN

- 1 PADEL COURTS
- 2 SQUASH COURTS
- 3 SPORTS HALL LIFT
- 4 RESIDENTS SERVICE LIFTS
- 5 RESIDENTS LIFTS LOBBY

UPTOWN PLAZA



PODIUM 4 FLOOR AMENITIES PLAN

- 1 VISITORS F&B/RETAIL LIFTS
- 2 F&B/RETAIL SERVICE LIFTS
- 3 RESIDENTS SERVICE LIFTS
- 4 RESIDENTS LIFTS LOBBY



FIRST FLOOR
URBAN BEACH CLUB
AMENITIES



BEACH
POOL

45,000 sq.ft of fully landscaped man-made beach with natural sand



INTEGRATED
INTEGRATED
POOL BAR

Dive into a unique experience where you can sip, swim, and savor



BEACH
BAR

Indulge in a one-of-a-kind experience, where you can sip cocktails, take a dip, and soak up the vibrant beach atmosphere



BEACH
CLUBHOUSE



OUTDOOR
CLUBHOUSE

3-floor level beach clubhouse to provide a variety of dining options, with an upper floor club terrace



BEACH
RUNWAY

Elevate your dining adventure at our three-story beach clubhouse, with an upper-floor club terrace offering mesmerizing views



DEACH
BEACH
CLUB LIFT

Your journey from ground to beach sanctuary

FIRST FLOOR
EXCLUSIVE RESIDENT
AMENITIES



OUTDOOR
TERRACE



FAMILY
FAMILY
POOL

27M x 6M family pool with sun lounge and cabanas



INDOOR
KIDS PLAY

Submarine themed kids play area with an outdoor playground



GAME
ROOM

Arcade zone with sing and dance revolution area

UPTOWN PLAZA



1ST FLOOR AMENITIES PLAN

URBAN BEACH CLUB

- 1 BEACH POOL
- 2 BUBBLE POOL
- 3 BEACH LOUNGERS AREA
- 4 SUN LOUNGERS AREA
- 5 BEACH CABANAS

- 6 POOL BAR
- 7 DJ BOOTH
- 8 ISLAND PODIUM
- 9 FIRE PIT
- 10 BEACH BAR

- 11 BEACH CLUB CHANGE ROOMS
- 12 BEACH CLUB LIFT
- 13 BEACH CLUB ARRIVAL AREA
- 14 CLUBHOUSE F&B
- 15 OUTDOOR DINING AREA

EXCLUSIVE RESIDENT AMENITIES

- 16 FAMILY POOL
- 17 POOL DECK
- 18 MALE/FEMALE CHANGE ROOMS
- 19 RESIDENTS LIFTS LOBBY
- 20 RESIDENTS SERVICE LIFTS

- 21 OUTDOOR SEATING
- 22 OUTDOOR BARBEQUE AREA
- 23 OUTDOOR DINING
- 24 OUTDOOR GAMES AREA
- 25 OUTDOOR KIDS PLAY AREA

- 26 KIDS WET PLAY AREA
- 27 INDOOR KIDS PLAY AREA
- 28 SING & DANCE REVOLUTION AREA
- 29 ARCADE ZONE
- 30 RESIDENTS CLUBHOUSE (SOUTH TOWER)

12TH & 31ST FLOOR AMENITIES



CLUBHOUSE
PRIVATE DINING & MEETING AREA

Where culinary craftsmanship meets community



CLUBHOUSE
KITCHEN & DINING



SKYLINE
POOL

30M x 6M infinity-edge swimming pool overlooking the Uptown Dubai District

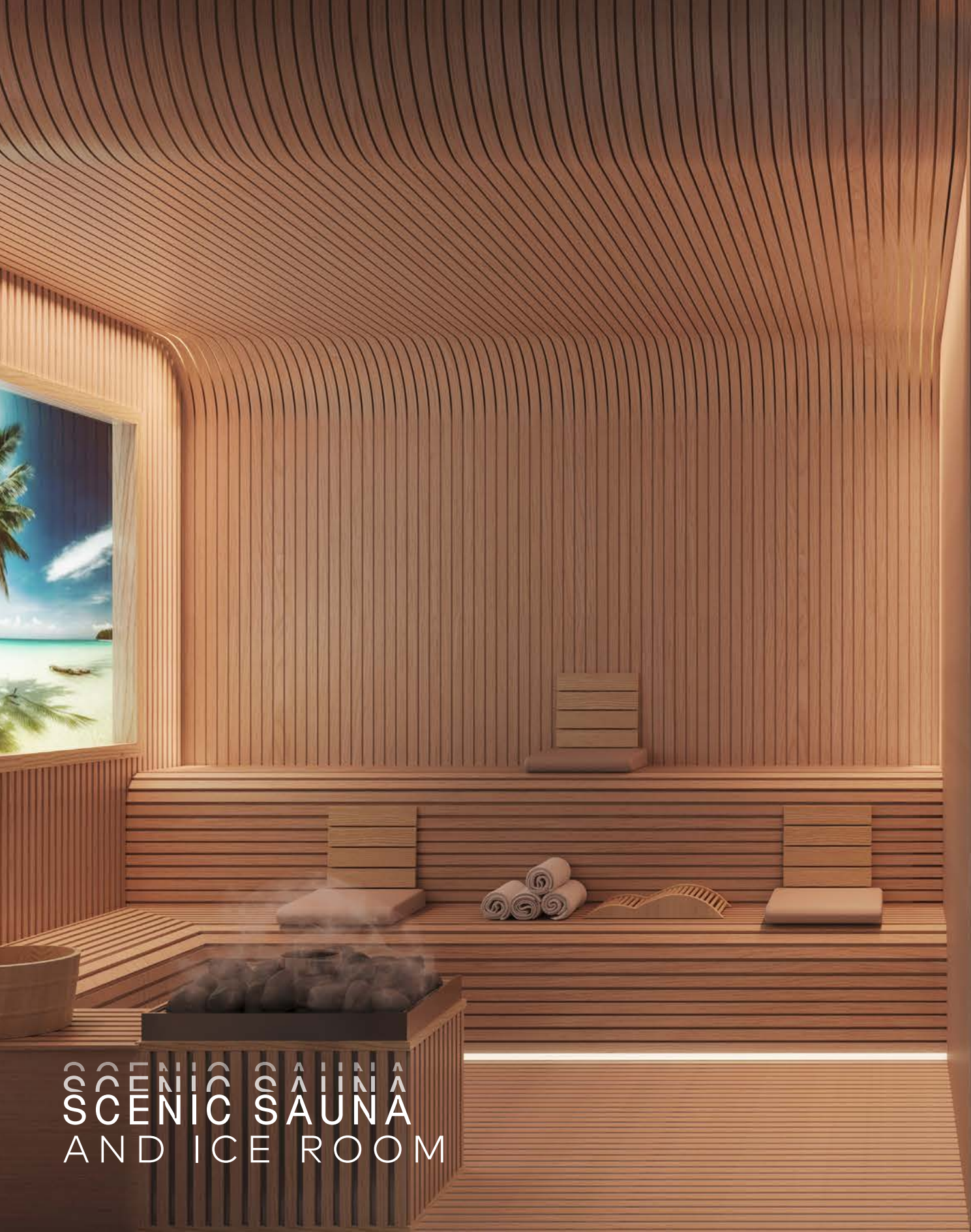


THE
TRACK
• KEEP FIT •

No. 25.061193, 55.139566
UNITED ARAB EMIRATES
DUBAI

FITNESS
FITNESS
STUDIO

Featuring an interactive bike area with a pedal-powered lighting ring



SCENIC SAUNA
AND ICE ROOM



Scenic sauna with relaxing short clips of nature for meditation





TYPICAL
APARTMENTS



TYPICAL
LIVING & DINING



TVDICAI
TYPICAL
KITCHEN



TYPICAL
TYPICAL
BEDROOM

TVDI CÀI
TYPICAL
BATHROOM





BALCONY
VIEW

PENTHOUSE APARTMENTS



PENTHOUSE
LIVING & DINING



PENTHOUSE
KITCHEN



PENTHOUSE
BEDROOM



DENTHOUSE
PENTHOUSE
BATHROOM



DENTHOUSE
PENTHOUSE
POOL



3 AND 4 BEDROOM UNITS

KITCHEN FEATURES



Integrated drop-in kitchen sinks in
Gunmetal Grey Stainless Steel



Integrated pop-up Downdraft Hood Slider
with touch control and charcoal filter

FLOOR PLANS

UPTOWN PLAZA

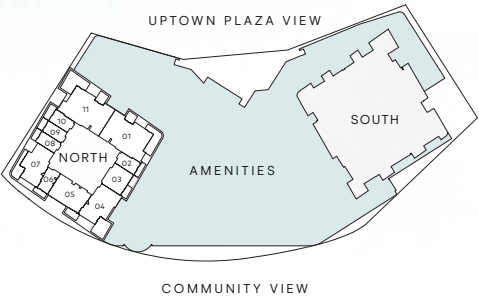
3RD - 11TH FLOOR
TYPICAL PLAN

- STUDIO
- 1 BEDROOM
- 2 BEDROOM
- 3 BEDROOM



BEACH CLUB

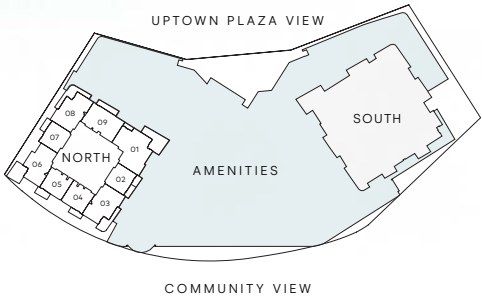
NORTH TOWER



UPTOWN PLAZA

13TH - 21ST & 32ND - 39TH
FLOOR TYPICAL PLAN

- 1 BEDROOM
- 2 BEDROOM
- 3 BEDROOM



UPTOWN PLAZA

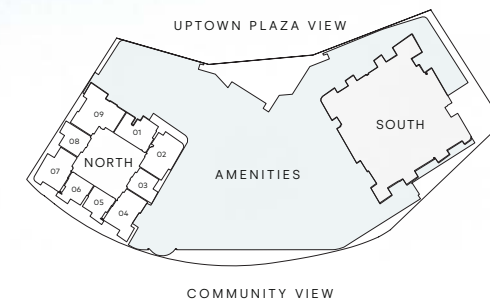
23RD - 29TH FLOOR TYPICAL PLAN

- 1 BEDROOM
- 2 BEDROOM
- 3 BEDROOM



NORTH TOWER

BEACH CLUB



UPTOWN PLAZA

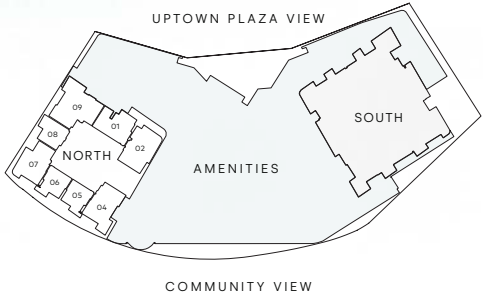
30TH FLOOR
TYPICAL PLAN

- 1 BEDROOM
- 2 BEDROOM
- 3 BEDROOM



NORTH TOWER

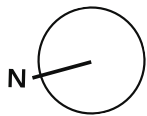
BEACH CLUB



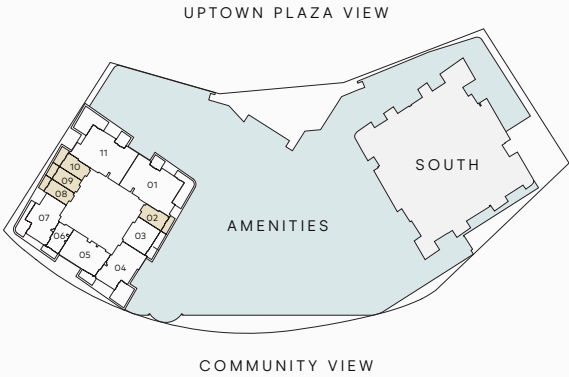
STUDIO
TYPE A



Internal Living Area	: 408.06 Sq. Ft
Outdoor Living Area	: 105.81 Sq. Ft
Total Living Area	: 513.87 Sq. Ft



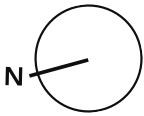
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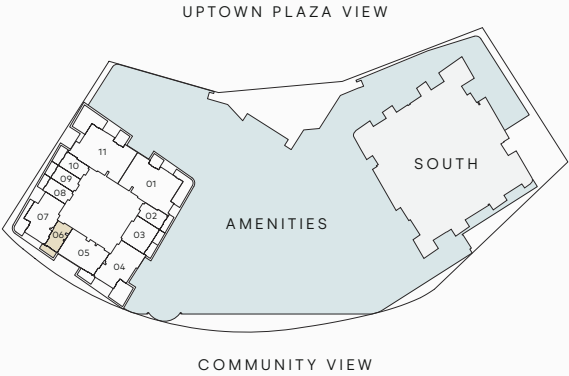
STUDIO
TYPE B



Internal Living Area : 446.81 Sq. Ft
Outdoor Living Area : 110.44 Sq. Ft
Total Living Area : 557.25 Sq. Ft



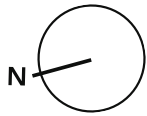
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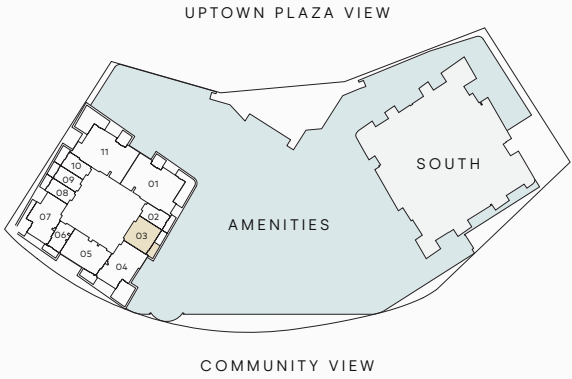
1 B E D R O O M
T Y P E A



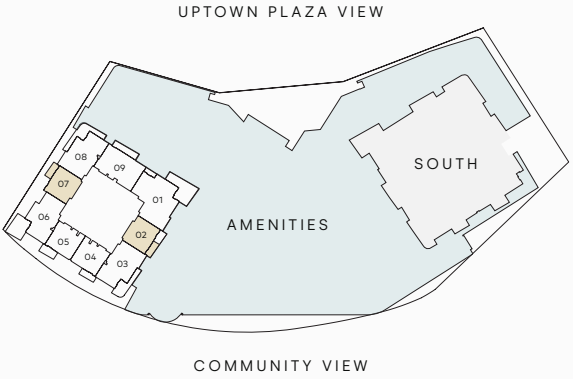
Internal Living Area : 824.41 Sq. Ft
Outdoor Living Area : 115.28 Sq. Ft
Total Living Area : 939.69 Sq. Ft



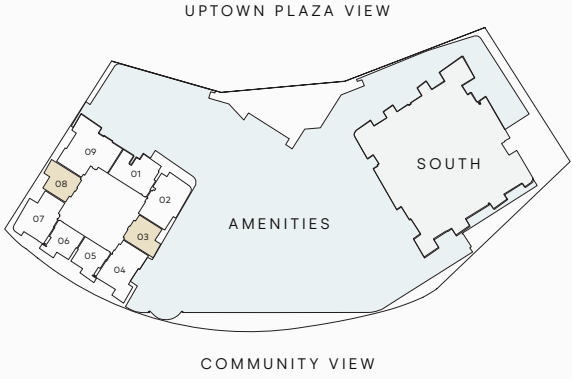
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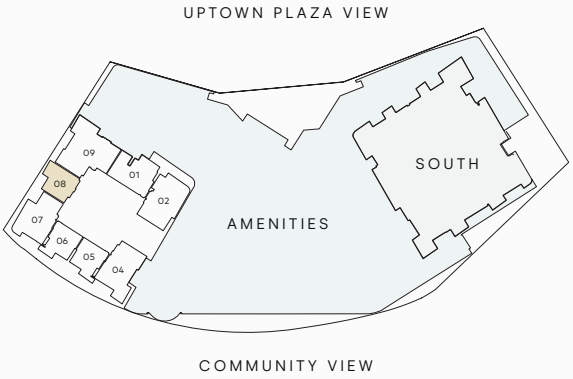
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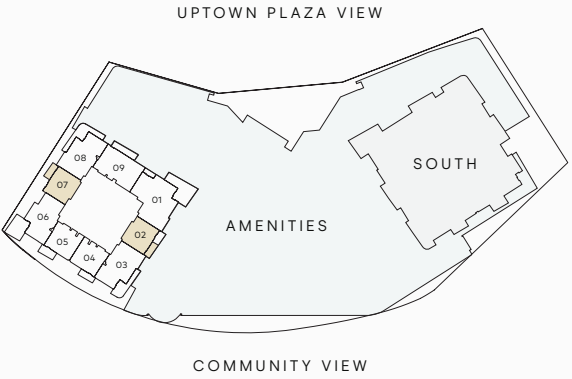
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30th FLOOR



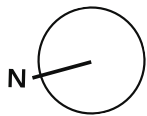
32nd - 39th FLOOR



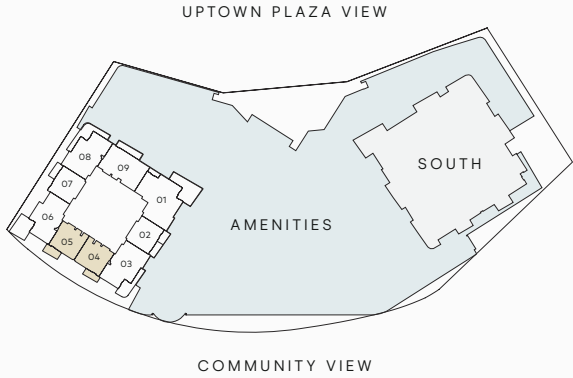
1 B E D R O O M
T Y P E B



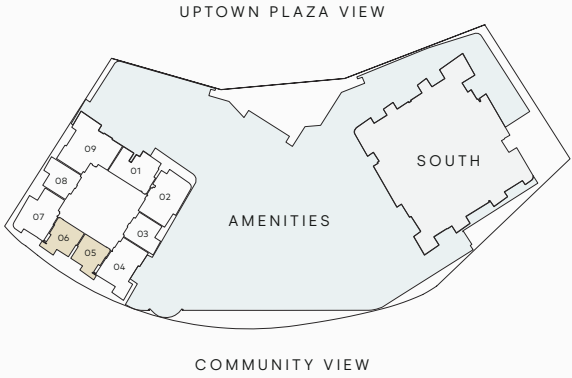
Internal Living Area : 862.08 Sq. Ft
Outdoor Living Area : 109.36 Sq. Ft
Total Living Area : 971.44 Sq. Ft



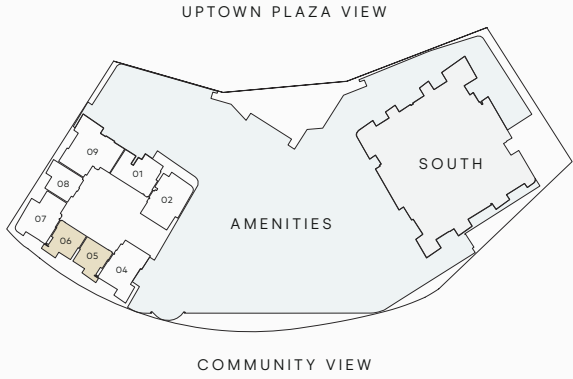
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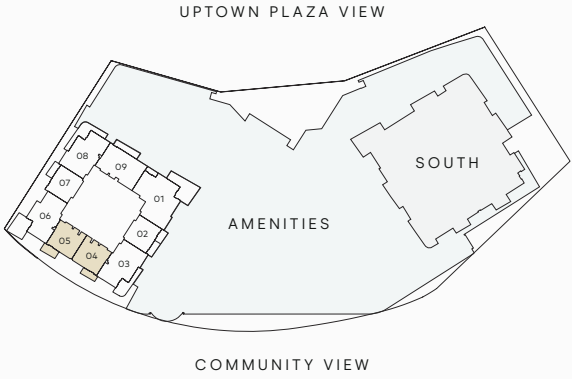
23rd - 29th FLOOR



30th FLOOR



32nd - 39th FLOOR

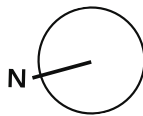


2 B E D R O O M

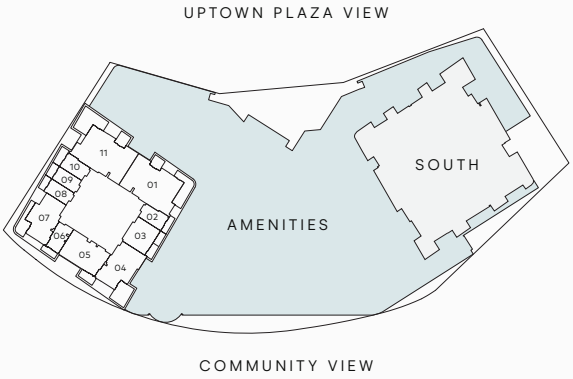
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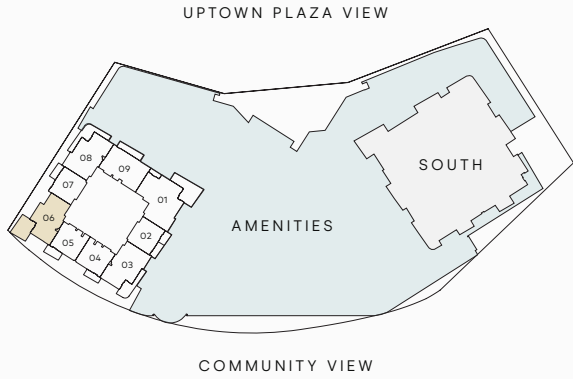
Internal Living Area : 1221.27 Sq. Ft
Outdoor Living Area : 273.94 Sq. Ft
Total Living Area : 1495.21 Sq. Ft



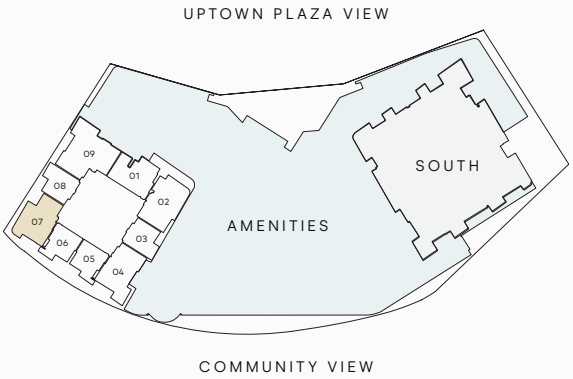
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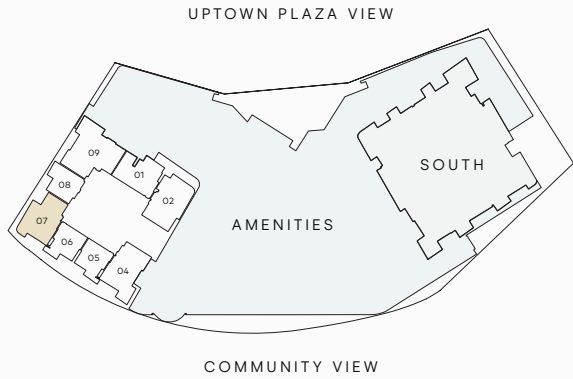
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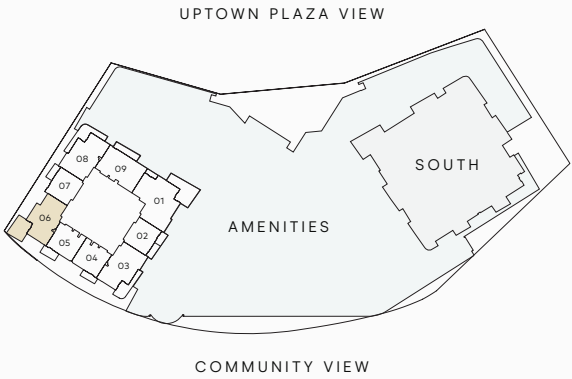
23rd - 29th FLOOR



30th FLOOR



32nd - 39th FLOOR

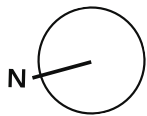


2 BEDROOM

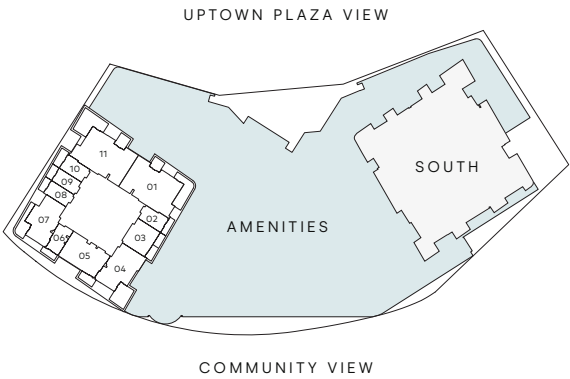
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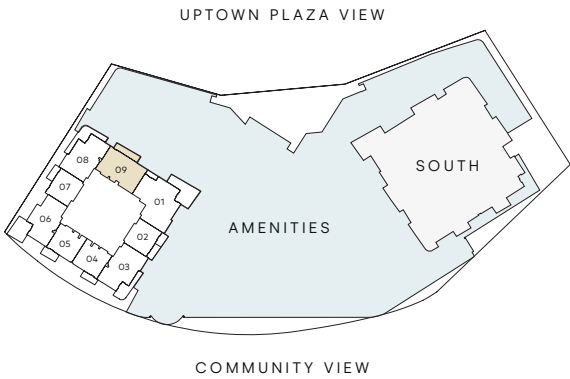
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Outdoor Living Area : 97.09 Sq. Ft
Total Living Area : 1375.20 Sq. Ft



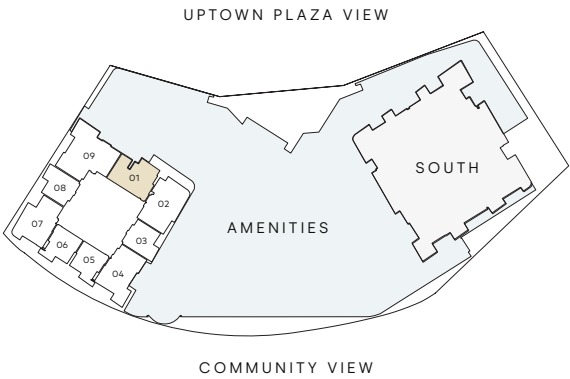
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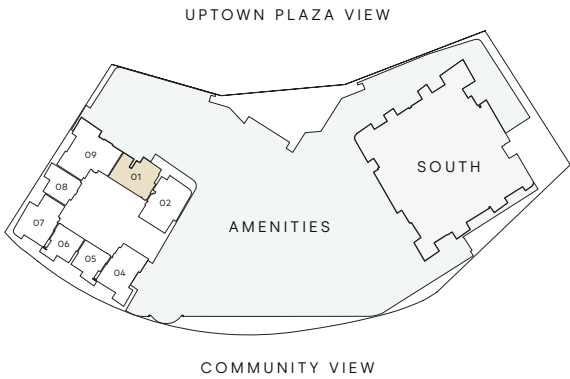
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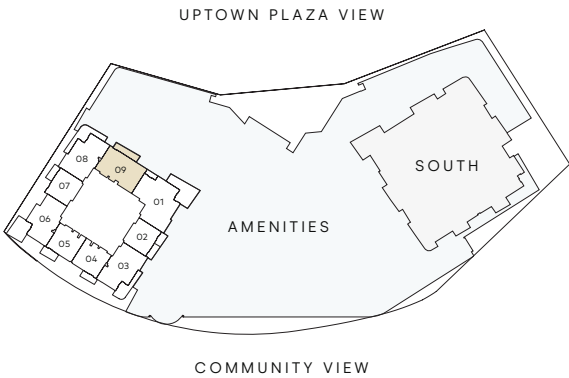
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30th FLOOR



32nd - 39th FLOOR



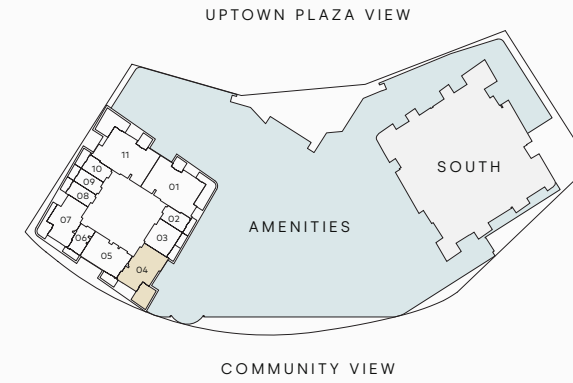
2 BEDROOM + S

TYPE A

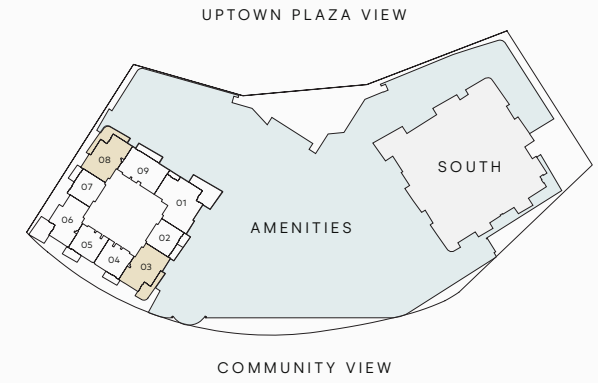


Internal Living Area : 1329.45 Sq. Ft
 Outdoor Living Area : 260.49 Sq. Ft
 Total Living Area : 1589.94 Sq. Ft

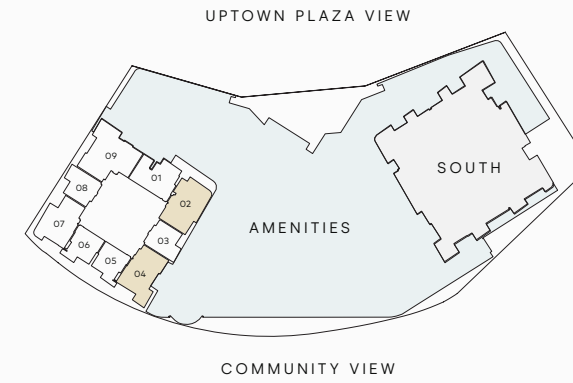
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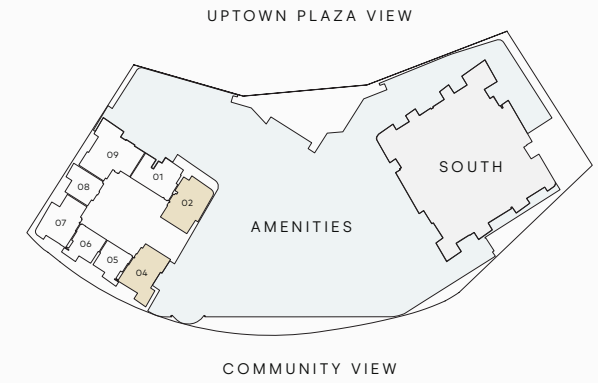
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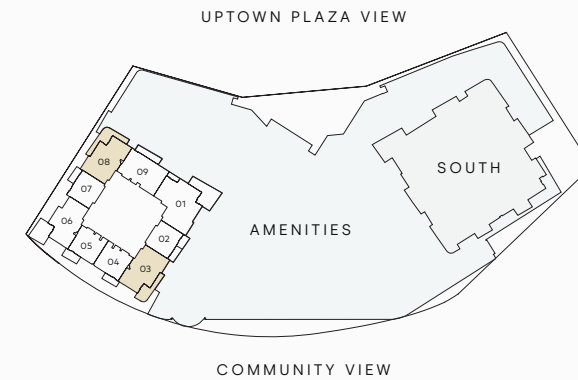
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30th FLOOR



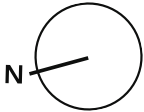
32nd - 39th FLOOR



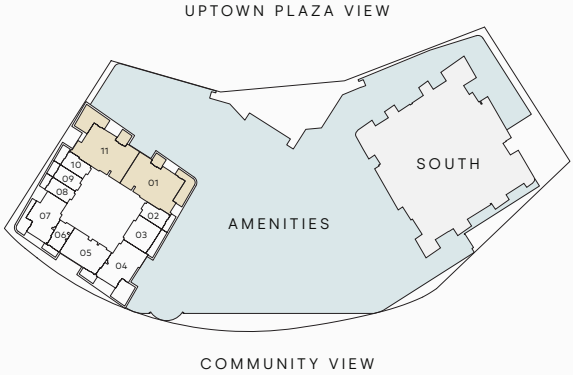
3 BEDROOM + S
TYPE A



Internal Living Area	: 2070.22 Sq. Ft
Outdoor Living Area	: 506.98 Sq. Ft
Total Living Area	: 2577.20 Sq. Ft



3rd - 11th FLOOR



3 BEDROOM + S

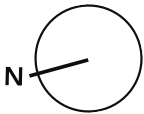
TYPE B



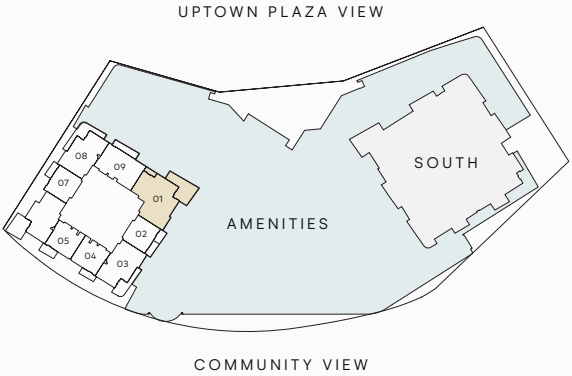
Internal Living Area : 1740.74 Sq. Ft

Outdoor Living Area : 394.39 Sq. Ft

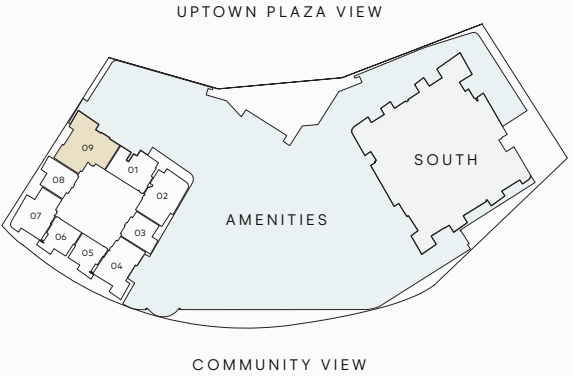
Total Living Area : 2135.13 Sq. Ft



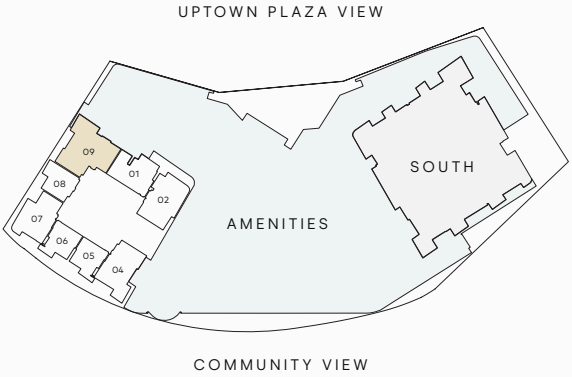
13th - 21st FLOOR



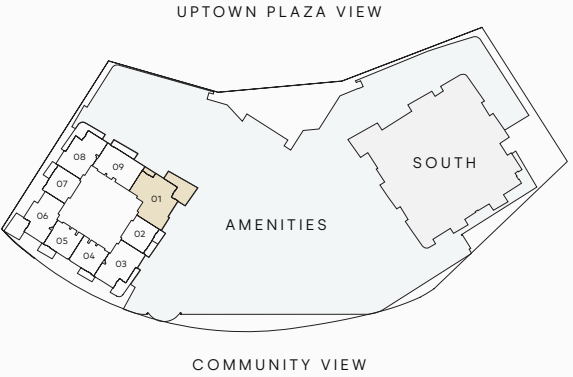
23rd - 29th FLOOR



30th FLOOR



32nd - 39th FLOOR





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