JUMEIRAH

ASORA BAY

FROM THE SERENE TO THE SENSATIONAL



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Jumeirah

LEADERS IN GLOBAL HOSPITALITY



Jumeirah Hotels and Resorts have been at the forefront of global hospitality for over two decades. They proudly stand as the creators of internationally iconic properties such as Burj Al Arab in Dubai, Olhahali Island in the Maldives, and Capri Palace in Italy, to name just a few.

JUMEIRAH

RESIDENCES

A REALM OF LUXURY IN LIVING SPACES

Jumeirah Residences represent an ultra-luxurious and serviced residential development brand, offering a lifestyle defined by exclusivity, originality and sophistication.

Jumeirah Residences have successfully introduced Marsa Al Arab, a collaboration with Meraas, where opulent residences and the breathtaking allure of a waterfront location come to life.

As architects of magnificent design and hospitality, Meraas and Jumeirah Residences will yet again leave an indelible mark on Dubai's skyline with Jumeirah Asora Bay.



JUMEIRAH

ASORA BAY





FROM THE SERENE TO THE SENSATIONAL

Jumeirah Asora Bay offers an unparalleled lifestyle with a collection of apartments and an exquisite penthouse ranging from four to seven bedrooms. Each residence is a masterpiece, crafted with private amenities and shared spaces to create a retreat of both grandeur and intimacy.

Designed for those who seek more, Jumeirah Asora Bay redefines hospitality with an innovative approach. Here, guests are welcomed into a haven of warmth and rejuvenation, with a wellness spa, members club, and more to provide comfort and mindful well-being.

THE VISION

A TALE OF THE HILLS AND THE SECRET COVES

In a city where towering structures rise from the flat desert landscape, Jumeirah Asora Bay offers a new perspective — one that redefines both architecture and nature.

Unlike the conventional skyline standing tall above the sands, this project introduces a landscape of its own, with two majestic hills carved into the coast, each embracing the natural beauty of the sea. It is a vision where architecture merges seamlessly with the land, creating an enclave of serenity that invites exploration.



A NEW HORIZON OF LIVING



At Jumeirah Asora Bay, your journey begins with an immersion into a valley that winds through lush, green landscapes. As you ascend the hills, you'll experience a fusion of nature and design that creates breathtaking beauty. Hidden coves along the cliffside beach redefine the horizon, reshaping what it means to live by the sea.

Far beyond the expected, Jumeirah Asora Bay offers a place of connection — to both the surroundings and oneself.

THE LOCATION

A NEW COASTAL LANDSCAPE



J1 BEACH	4 MINUTES
CITY WALK	9 MINUTES
DUBAI MALL	10 MINUTES
BVLGARI RESORT DUBAI	10 MINUTES
JUMEIRAH BEACH	13 MINUTES
BURJ KHALIFA	11 MINUTES
DUBAI INTERNATIONAL AIRPORT	17 MINUTES
MALL OF THE EMIRATES	18 MINUTES
BURJ AL-ARAB	21 MINUTES
DUBAI KNOWLEDGE PARK	21 MINUTES
HISTORIC OLD TOWN	24 MINUTES
PALM JUMEIRAH	33 MINUTES
DUBAI MARINA	30 MINUTES

PALM JUMEIRAH

DUBAI MARINA

DUBAI KNOWLEDGE PARK

BURJ AL-ARAB

PUBLIC BEACHES

BVLGARI RESORT DUBAI

JUMEIRAH BEACH

JUMEIRAH ASORA BAY

J1 BEACH

HISTORIC OLD TOWN

MALL OF THE EMIRATES

CITY WALK

BURJ KHALIFA

DUBAI MALL

DUBAI INTERNATIONAL AIRPORT

DUBAI CREEK

THE ULTIMATE EXPRESSION OF LIVING

Just 5 kilometres from Downtown, La Mer captures the essence of coastal refinement, blending natural beauty with an elevated lifestyle. Located on Jumeirah Street, this seaside destination transcends expectations — from the pristine sands of the Arabian Gulf to the vibrant shores of J1 Beach, where exclusive dining experiences bring a new level of sophistication to beachfront cuisine.



MASTERPLAN

1 HOTEL VILLAS
2 HOTEL BUILDING
3 SPECIALITY RESTAURANT
4 RESIDENCES
5 HOTEL POOLS
6 HOTEL BEACH
7 HOTEL HILLSIDE
8 DOCK

RESIDENTIAL AMENITIES

1 LAP POOL
2 INFINITY POOL
3 INFINITY TERRACE
4 COASTAL GARDEN
5 SCULPTURE GARDEN
6 APARTMENTS PARKING ENTRANCE
7 APARTMENTS DROP-OFF
8 MAIN ENTRANCE
9 PENTHOUSE VIP DROP-OFF
10 SKYLINE GARDEN
11 MULTI-PURPOSE SPACE

THE ARCHITECTURE

NATURE'S EMBRACE IN ULTRA LIVING

Jumeirah Asora Bay is a secluded sanctuary nestled within nature's embrace, offering a hidden oasis that goes beyond the ordinary. From the city, the hills shield this coastal escape, but within, a world of relaxation awaits.

The destination is immersed in the textures of the sea and the lush flora, inviting a connection with nature.

Here, pathways wind through a valley, leading to stunning cliffside vistas and coves. Each step reveals something new where the landscape itself becomes part of the experience. Inspired by the natural materials and heritage of the UAE, the architecture harmonises with its surroundings.



LIVING IN ULTRA

BEYOND
THE EXPECTED

Hidden from plain sight, Jumeirah Asora Bay is a place where every moment is infused with wonder. It is a realm conceptualised for those who seek more — where the ordinary gives way to the extraordinary, and the boundaries of living are expanded to new heights.

“Living in Ultra” goes beyond anything done before. Meraas’ vision for Jumeirah Asora Bay introduces a destination where wellness, nature, and craftsmanship come together to create an unmatched experience. In a city dominated by glass towers, Jumeirah Asora Bay stands out as a destination rooted in natural beauty, redefining modern living.





AN ESCAPE INTO WELLNESS AND EXPLORATION

At Jumeirah Asora Bay, every amenity is thoughtfully crafted to enrich both body and mind, providing a seamless blend of wellness and exploration. The exclusive residents' lounge, spa, gym facilities, and specialty restaurants offer an ever-evolving journey of discovery.

Each experience is designed to inspire well-being, connection, and delight, elevating every moment of life at Jumeirah Asora Bay.





A JOURNEY OF DISCOVERY BEGINS

The journey to Jumeirah Asora Bay is more than just an arrival; it's an immersive experience. As you drive through a verdant clearing and past elegant gates, a world unlike any in Dubai unfolds before you.

Two hills rise ahead filled with the sounds of nature — birds singing, leaves rustling, and a gentle breeze — all while the city's noise fades away. At every turn, anticipation builds, with glimpses of the city's skyline peeking through the trees.

As you approach the hilltop, a levitating canopy appears, gracefully framing the horizon. The air cools, the breeze picks up, and the soothing sounds of water fill the space. Walking under the shaded canopy, the landscape below reveals the stunning expanse of Jumeirah Asora Bay.

Here, you enter a haven of peace, where the journey itself is as remarkable as the destination.

JUMEIRAH ASORA BAY
IS MORE THAN A PLACE TO
LIVE; IT'S AN IMMERSIVE
JOURNEY INTO NATURE'S
EVER-CHANGING BEAUTY.

AN ELEVATED ARRIVAL ABOVE THE WAVES



The bespoke drop-off area welcomes guests with sweeping ocean views and fine materials that set a new standard in luxury. Each detail, from the artful stonework to the expansive vistas, is designed to transform the arrival into an unforgettable experience.

A GRAND ENTRANCE



INTO ELEGANCE



The residences lobby is a masterpiece of elegance, with bronzed ceilings, ribbed oak joinery, and marble coming together to create a truly welcoming entrance.

Every detail — from the rich wood panels to the intricately patterned marble flooring — evokes a sense of grandeur.

HILLSIDE SANCTUARIES WITH DUAL VIEWS



The residences offer a visual experience that begins the moment you arrive home. As the elevator doors glide open, the space around you effortlessly expands. Every unit is conceived to deliver privacy and sweeping views — from the sparkling Dubai skyline to the endless Gulf waters.

DINING ELEVATED TO THE SUBLIME

Jumeirah Asora Bay redefines dining with a series of transformative experiences by the renowned Jumeirah chefs.

Guests can enjoy all-day dining inspired by the beauty of Arabian landscapes, surrounded by cascading waters and lush greenery. Elevated venues on the hilltop bring gourmet cuisine to life with panoramic city views, creating intimate and memorable moments. Along the coastline, oceanfront dining extends over the water, allowing guests to savour meals at the water's edge, immersed in the sights and sounds of the sea.



WELLNESS BEYOND



BOUNDARIES



Start a voyage of personal transformation at Jumeirah Asora Bay. Infinity pools cascade toward the horizon, yoga decks overlook the sea, and secluded spaces invite moments of quiet reflection. Wellness here is a sanctuary of renewal — a place where every element works in harmony to elevate your well-being beyond the ordinary.

Nestled beneath the hill, an immersive spa offers a truly rejuvenating experience. With tranquil pools, serene outdoor spaces, and bespoke Jumeirah SPA treatments, each area is thoughtfully designed to nurture both body and mind.

A HIDDEN COVE OF PERFECT HARMONY



Conceived to merge with the natural landscape, the beach lagoon provides an environment where residents can unwind in the cool embrace of the Arabian Gulf, surrounded by greenery.

GARDENS ABOVE



THE OCEAN



At Jumeirah Asora Bay, hillside gardens shaped by natural topography offer serene retreats. Winding paths, intimate seating areas, and lush greenery create an inviting space for reflection, blending personal relaxation with opportunities for shared moments.



A WORLD OF MOVEMENT AND MINDFULNESS

Here, well-being is redefined through an active lifestyle immersed in nature. State-of-the-art courts are seamlessly integrated into the landscape, along with a running track that winds through lush, green hills.

The gym, surrounded by stone structures and flooded with natural light, invites both movement and mindfulness. Every element is thoughtfully designed to foster holistic well-being, offering a harmonious balance of energy and nature.

THE RESIDENCES

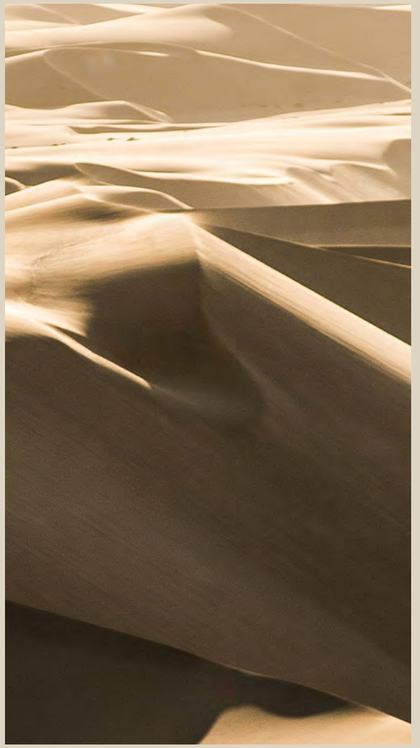
A NEW PINNACLE OF COASTAL LIVING

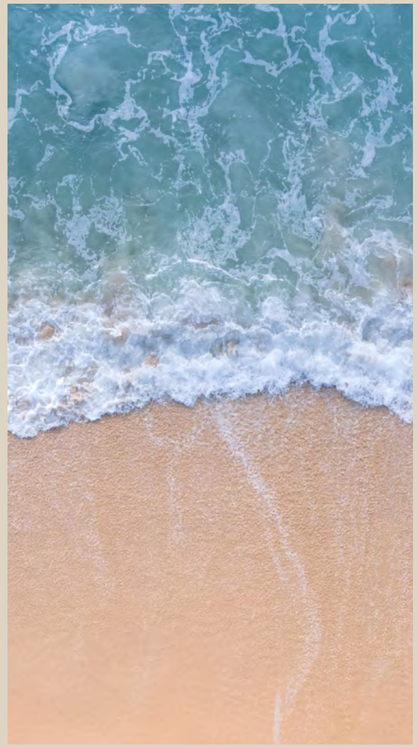
Jumeirah Asora Bay offers 29 residences, ranging from 4- to 6-bedroom apartments, along with an exclusive 7-bedroom penthouse.

Each hillside residence ensures privacy, framed by sweeping views of the pristine horizon. Upon arrival, a dedicated lobby with valet parking welcomes you, unveiling a breathtaking expanse of the sea and setting the tone for the experience ahead. Crafted for those who seek more than just a home, these residences embrace the extraordinary in every moment.









SCULPTED BY NATURE ELEVATED BY DESIGN

The residences feature a smooth, flowing stone-inspired facade that evokes the natural shaping of elements like wind, sand, and water. This design softens the building's presence, allowing it to blend harmoniously with the horizon and surroundings.

Inspired by Dubai's sand dunes, the design emphasises horizontality through expansive balconies. Each balcony showcases an inverted dune motif on the underside, creating a seamless transition between interior and exterior.

4-BEDROOM APARTMENTS

4-BEDROOM APARTMENTS

Step into a retreat where balconies offer a constant reminder of the beauty beyond. Inside, the 4-bedroom apartments envelop you in soft, abstract hexagonal timber patterns, elegantly crafted stone bathrooms, and retail-inspired closets that elevate everyday living. Every detail is thoughtfully tailored to create a seamless blend of privacy and comfort.



4-BEDROOM ARRIVAL LOBBY



4-BEDROOM MASTER BEDROOM

4-BEDROOM SECONDARY BEDROOM

4-BEDROOM MASTER BATHROOM

4-BEDROOM SECONDARY BATHROOM

4-BEDROOM LOUNGE

4-BEDROOM DINING & KITCHEN

5-BEDROOM
APARTMENTS

5-BEDROOM APARTMENTS

In the 5-bedroom apartments, organic design meets architectural mastery. The soft, curved coffered ceilings diffuse natural light to illuminate generous living spaces. Bold geometric floor patterns seamlessly connect indoor and outdoor areas, embodying a sense of flowing tranquillity.

These residences are crafted for effortless transitions between interior and exterior, creating a harmonious blend of elegance and openness.



5-BEDROOM MASTER BEDROOM

5-BEDROOM MASTER BATHROOM

5-BEDROOM LIVING ROOM

5-BEDROOM KITCHEN



5-BEDROOM FAMILY DINING ROOM

6-BEDROOM APARTMENTS

6-BEDROOM APARTMENTS

The 6-bedroom apartments celebrate the ultimate connection between indoor and outdoor. Walls in pale geometric veneers create a soft atmosphere, while curved corners provide panoramic views from every angle.

Family spaces and bedrooms flow naturally into outdoor terraces, creating a harmonious experience where comfort and vistas intertwine seamlessly.

6-BEDROOM MASTER BEDROOM

6-BEDROOM MASTER BATHROOM



6-BEDROOM LIVING ROOM

6-BEDROOM DINING ROOM

6-BEDROOM KITCHEN



6-BEDROOM CLOSET

7-BEDROOM
PENTHOUSE

7-BEDROOM PENTHOUSE

The crown jewel of Jumeirah Asora Bay is a unique 7-bedroom penthouse that redefines ultra-premium living. With dual-aspect views of both the city and ocean, this residence features double-height entertainment spaces, stone-clad columns, and an expansive rooftop garden.

At its heart, an infinity pool and jacuzzi invite moments of both relaxation and indulgence. This penthouse is more than just a home — it offers unmatched spaces and breathtaking views from every angle.



7-BEDROOM TERRACE

7-BEDROOM PRIVATE GARAGE

7-BEDROOM PRIVATE LOBBY

7-BEDROOM MASTER BEDROOM

7-BEDROOM SECONDARY BEDROOM

7-BEDROOM LOUNGE

7-BEDROOM DINING ROOM

7-BEDROOM KITCHEN

7-BEDROOM BATHROOM

7-BEDROOM GYM

MERAAS

CRAFTING THE FUTURE OF ULTRA LIVING

At the forefront of redefining the global standard of modern living, Meraas has cemented its position as Dubai's leading master developer, consistently delivering projects that inspire and innovate.



With a commitment to creating world-class real estate that enhances Dubai's status as a premier global investment hub, Meraas has crafted an unparalleled portfolio of iconic developments. From the serene sophistication of Bvlgari Residences to the vibrant allure of City Walk and Bluewaters Residences, each project is a testament to Meraas' pursuit of innovation and refined living.

Every Meraas development blends artistry, precision, and visionary design, elevating the lifestyle experience of its residents and shaping the skyline of Dubai. At Jumeirah Asora Bay, this legacy of excellence continues, offering a new dimension in ultra living for the world's most discerning individuals.

MERAAS