BLISS TOWER

Dubailand

Where Life Blossoms

A project by

Pure Bliss Development LLC

DLM PARTNER

GRID



A New Language of Living

Pure Bliss Development LLC stands for a vision of living, that goes beyond the ordinary crafting spaces where architecture uplifts and design brings quiet joy to everyday moments.

In partnership with GRID, the Development Lifecycle Management Partner, this vision is brought to life with purpose, precision, and care. From concept to completion, every detail is shaped with clarity and soul.

The result is Bliss Tower - a serene landmark where thoughtful design and graceful living meet. Here, space is not just built, but beautifully composed, allowing life to breathe, pause, and truly blossom.

Here, life doesn’t just happen it blossoms



DLM PARTNER

GRID

About GRID

At GRID, we don't just build we shape experiences. Each of our developments is a reflection of thoughtful design and timeless elegance.

For us, architecture is not just a structure, but a story one that inspires, connects, and elevates everyday life.

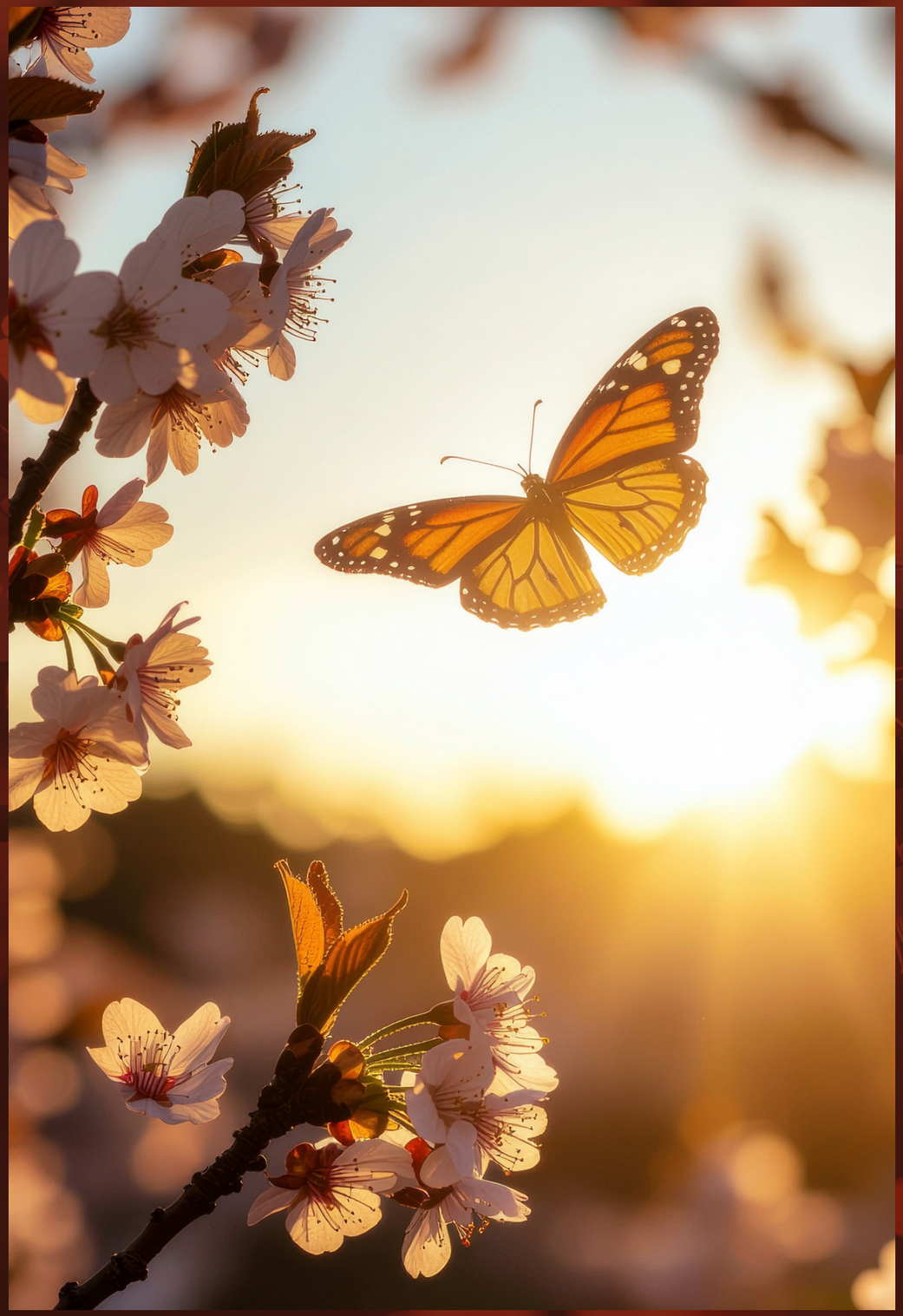
Our design philosophy is rooted in purpose. We create spaces that do more than exist they breathe, invite, and evolve. We challenge the ordinary to reimagine urban living with creativity, depth, and meaning.

With a portfolio of over 30 projects and 6.8 million square feet of development, valued at $2.2 billion, our legacy is defined by vision and precision. From the refined sophistication of The Lucan in Chelsea and the couture elegance of Elie Saab Residences in Bayswater, to the tranquil modernity of Casa Serene in Dubai, and the iconic W Residences, every project is a unique expression of our ethos.

Spanning the UAE, UK, and Cyprus, GRID is committed to creating places that stand the test of time spaces that enrich lives, inspire pride, and leave a lasting imprint on the cities we shape.

Flagship Projects:

Elie Saab Residences	The Lucan	Casa Serene	Jumeirah Golf Estate Villas
August 2022	May 2025	June 2025	2025



A Philosophy in

Bloom

The Art of Simplicity.
The Power of Stillness.

Inspired by the quiet confidence of Enso, and the fleeting grace of Sakura, Bliss Tower is a home where serenity flows.
Its soul is rooted in Japandi design - where Nordic functionality meets Japanese harmony. The result?

Spaces that are minimalist, yet warm.

Purposeful, yet poetic.

Alive, yet calming.

The

5 Petal Story

Your Life. In Full Bloom.

PETAL 01

CONNECTED LIFE

PETAL 02

SERENE DESIGN

PETAL 03

HOLISTIC WELLNESS

PETAL 04

SPACIOUS LIVING

PETAL 05

EFFORTLESS LIVING



PETAL 01

CONNECTED LIFE

Near Everything. Far From the Chaos

Nestled just away from the city's rush, yet close enough for life's essentials - Bliss Tower is your quiet corner of the world. Minutes from where you work, shop, and play - but light years away from the noise.

Here, time slows.

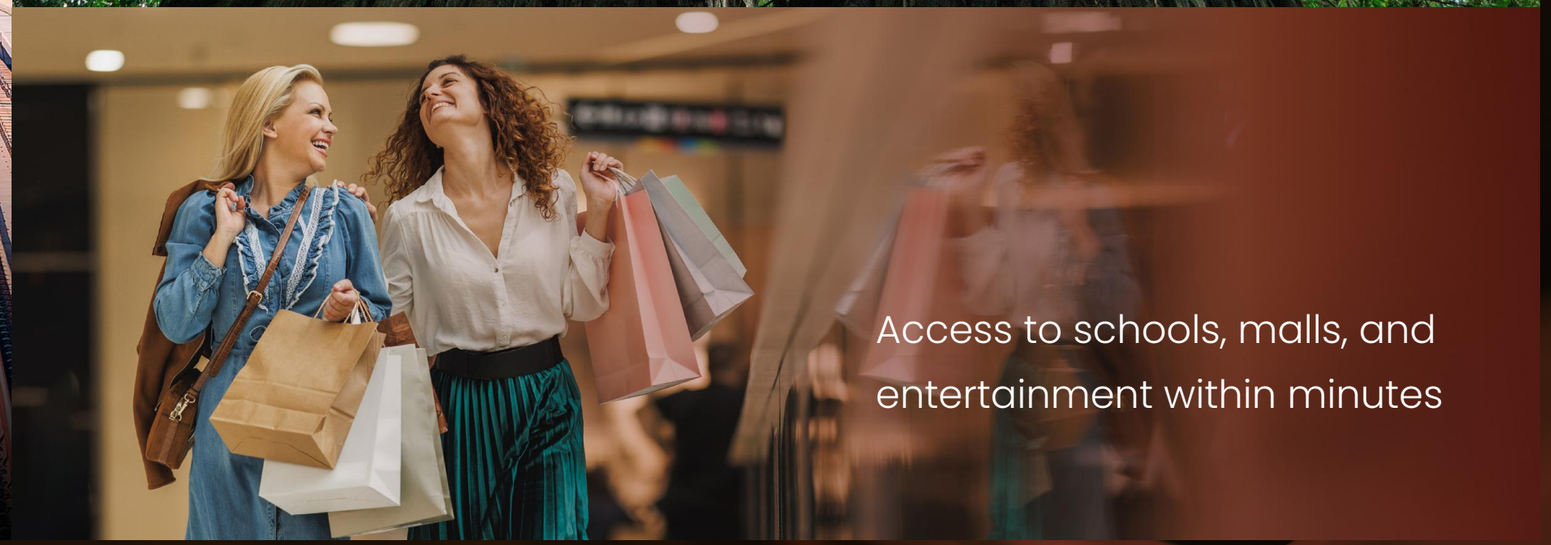
And you finally find space to grow.



Future-ready with metro connectivity and bus corridors.



Surrounded by over
60% green zones as per Dubai’s 2040 plan



Access to schools, malls, and entertainment within minutes



5 mins
IMG Worlds

10 mins
Dubai Outlet Mall

15 mins
Academic City and DSO

20 mins
Downtown Dubai

PETAL 02

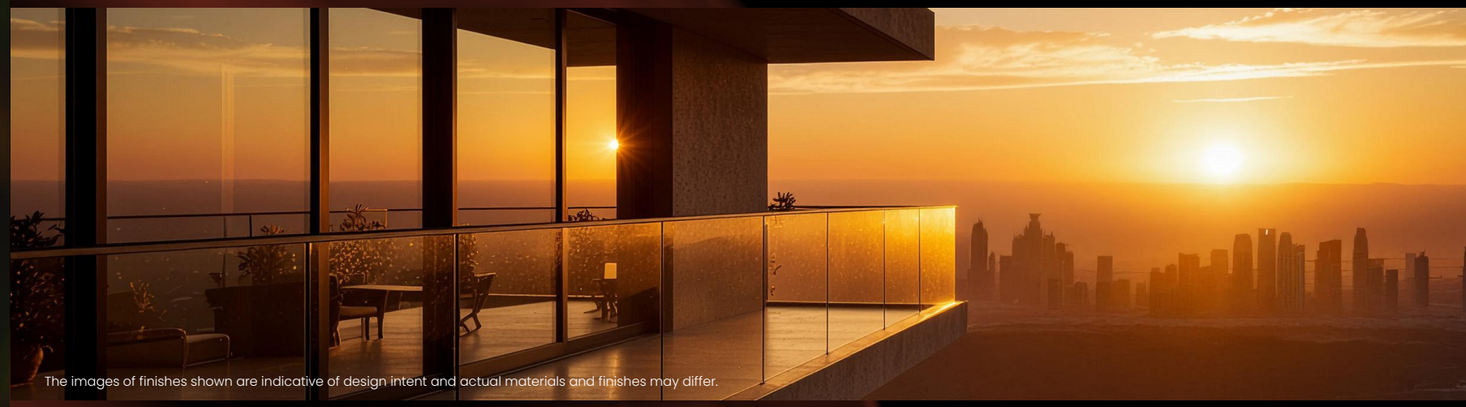
SERENE DESIGN

A Home That Knows How to Breathe

Bliss Tower reflects the quiet strength of **Japandi design** - where **Scandinavian simplicity** meets **Japanese soul.**

Clean lines. Thoughtful proportions. Organic textures.





The images of finishes shown are indicative of design intent and actual materials and finishes may differ.

Balconies that open to stillness.
Natural light flows like poetry.

The architecture of Bliss Tower is graceful without shouting, confident without demanding attention.

And every element - stone, wood, metal, glass - feels in perfect harmony.

This is not just a building. It’s a living, breathing expression of peace.

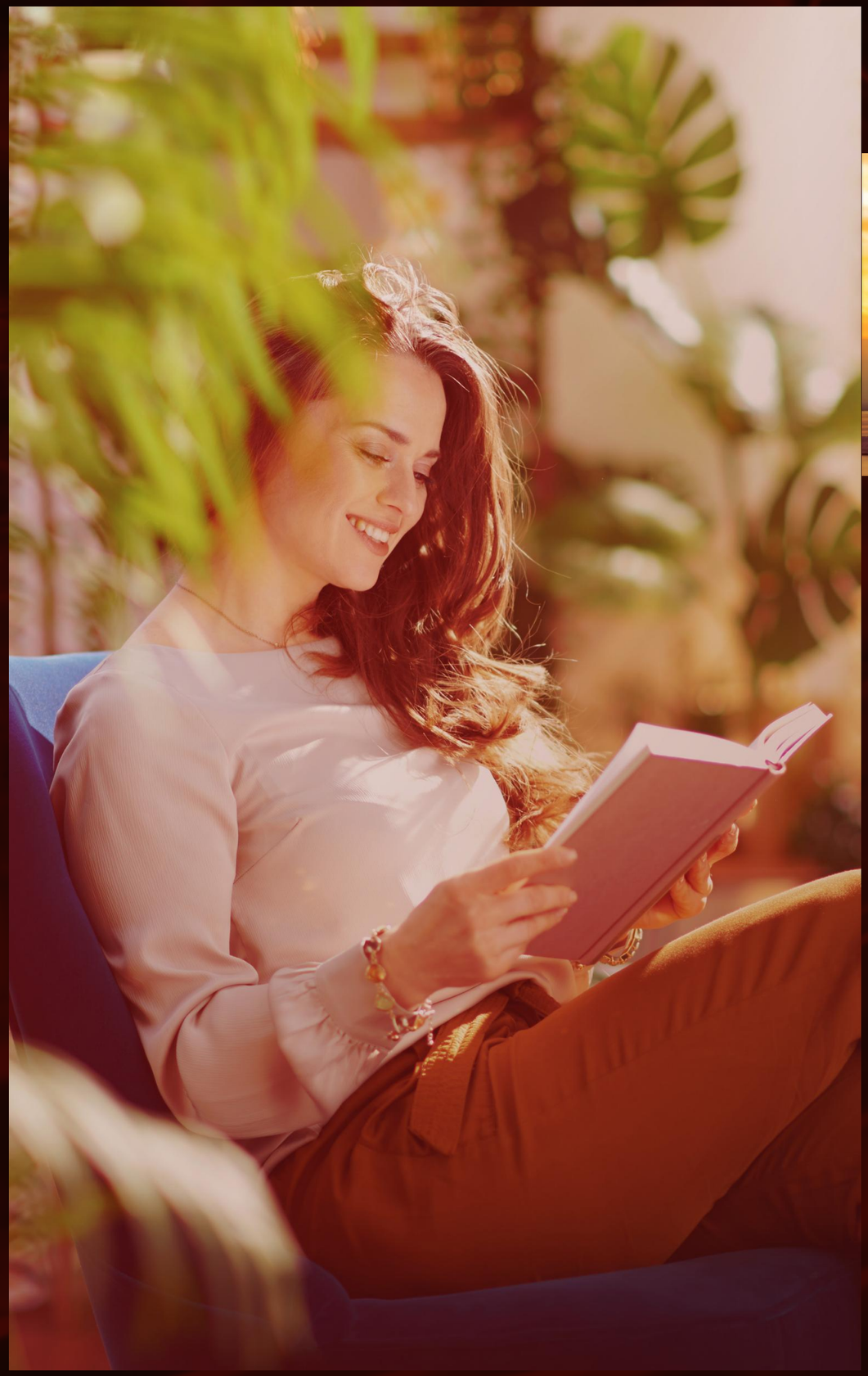
PETAL 03

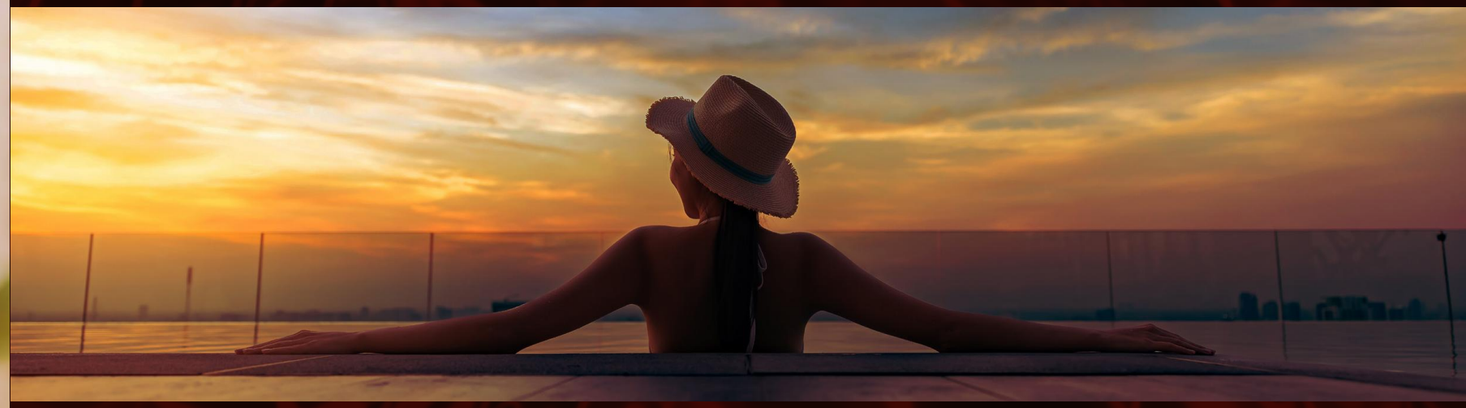
HOLISTIC WELLNESS

Wellness That Grows with You

At Bliss Tower, wellness isn't a feature. It's a lifestyle. We have created environments - indoor and outdoor - that uplift your body, calm your mind, and renew your spirit.

Every day here is a quiet invitation to be well.





Spaces to recharge. Moments to reflect.

Wellness woven into every day.

At Bliss Tower, wellness isn’t just an amenity — it’s an experience thoughtfully woven into your everyday life.

We believe that true well-being is found in balance — between body and mind, movement and rest, solitude and connection.



Actual Render: Splash Pad





Outdoor Wellness Amenities

- Infinity Lap Pool & Jacuzzi
- Splash Pad & Kids' Pool
- Pool-Facing Reading Nook
- Yoga Deck & Meditation Lawn
- Celebration Lawn
- Outdoor BBQ
- Kids' Play Area







Actual Render: Spa

Indoor Wellness Amenities

- Natural Light Fitness Studio
- Yoga/Zumba Room
- Indoor Games Room
- Steam & Sauna Room
- Banquet Hall



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Actual Render, Gym

PETAL 04

SPACIOUS LIVING

Freedom to Flow, Space to Grow

Each home at Bliss Tower is designed with openness in mind -
so your day can stretch, breathe, and blossom at its own rhythm.

Open by design. Personal by nature.



Wide balconies. Functional layouts.

Whether it’s solitude or connection, quiet or celebration - there’s space for it all.



PETAL 05

EFFORTLESS LIVING

Where everyday living feels seamless

From modular kitchens to integrated wardrobes, every detail is designed with purpose and flow.

At Bliss Tower, comfort isn’t a luxury. It’s the default.





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Fully Furnished Homes

Premium Kitchen Appliances

Smartly Designed Wardrobes

Seamless transitions between work, rest, and play

LIFESTYLE & EXPERIENCE

For the soul, the senses, and everything in between.



COMMUNITY EXPERIENCES

Curated Spaces for Everyday Joy

Because community is not built with bricks. It’s built with experiences.



Landscaped pathways for mindful strolls



Meditation & Reflection Zones



Banquet Hall for life's big milestones

Indoor Celebration Lounge



Quiet Corners to Read or Recharge



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THE INTERIORS

Soft. Subtle. Soulful.

Within each home, calm takes shape — in quiet tones, warm textures, and spaces that speak in whispers.

This isn’t interior design.

This is interior peace.



Natural wood textures and matte tones.

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Actual Render: Bathroom

Minimal by design, refreshing by nature.

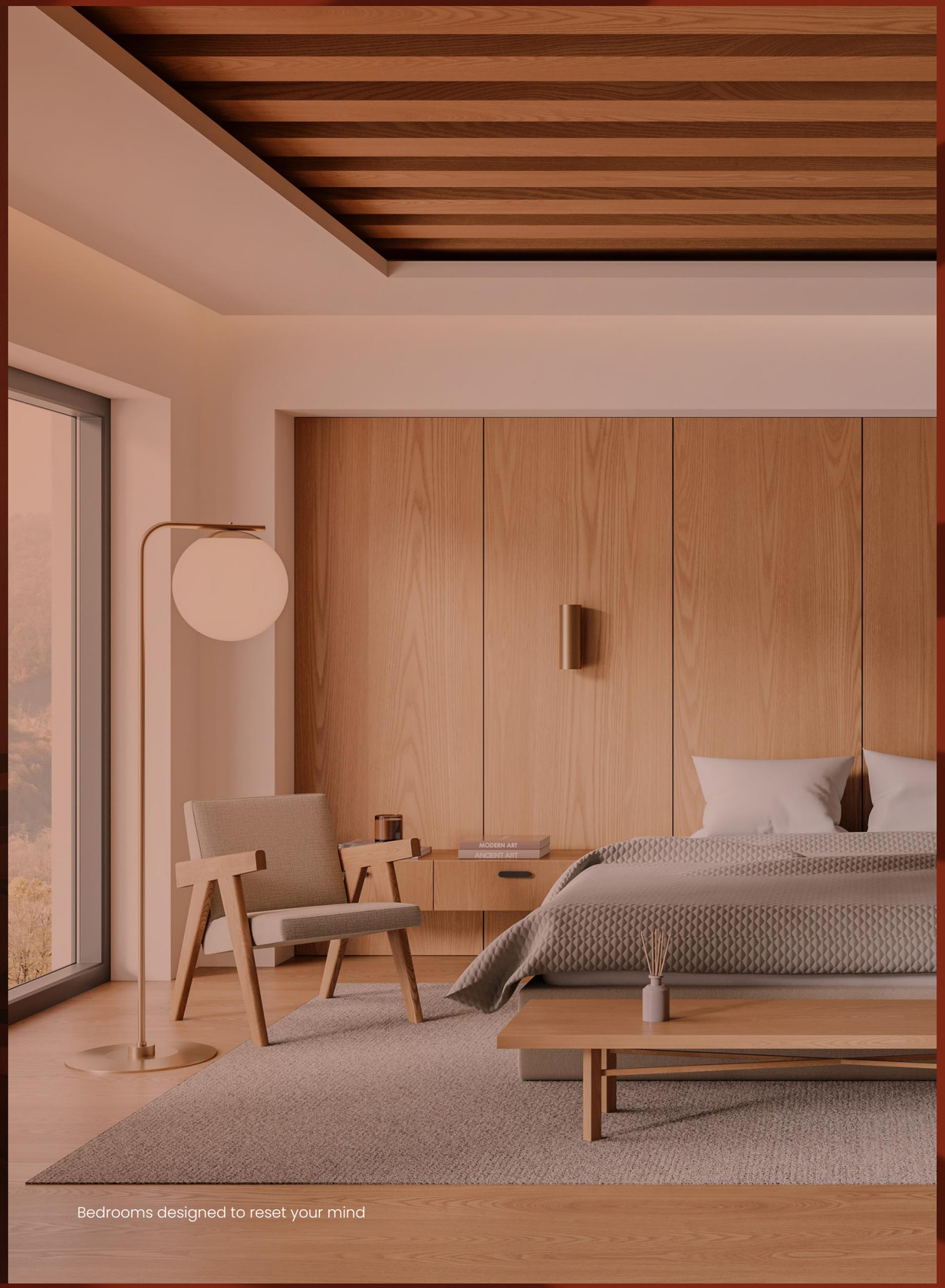


Actual Render: Kitchen

Kitchens designed for ease, crafted for everyday.



Light-filled layouts with calming finishes



Bedrooms designed to reset your mind

The images of finishes shown are indicative of design intent and actual materials and finishes may differ.



Curated Finishes

Subtle Textures. Sophisticated Spaces.

A Deeper look at the Interiors of Bliss Tower.



Actual Render: Living Room



Actual Render: Bedroom

Living & Bedrooms

Elegant painted walls with premium porcelain tiled floors

Centralized air conditioning for climate comfort throughout

Fully furnished with designer soft furniture and curated accessories



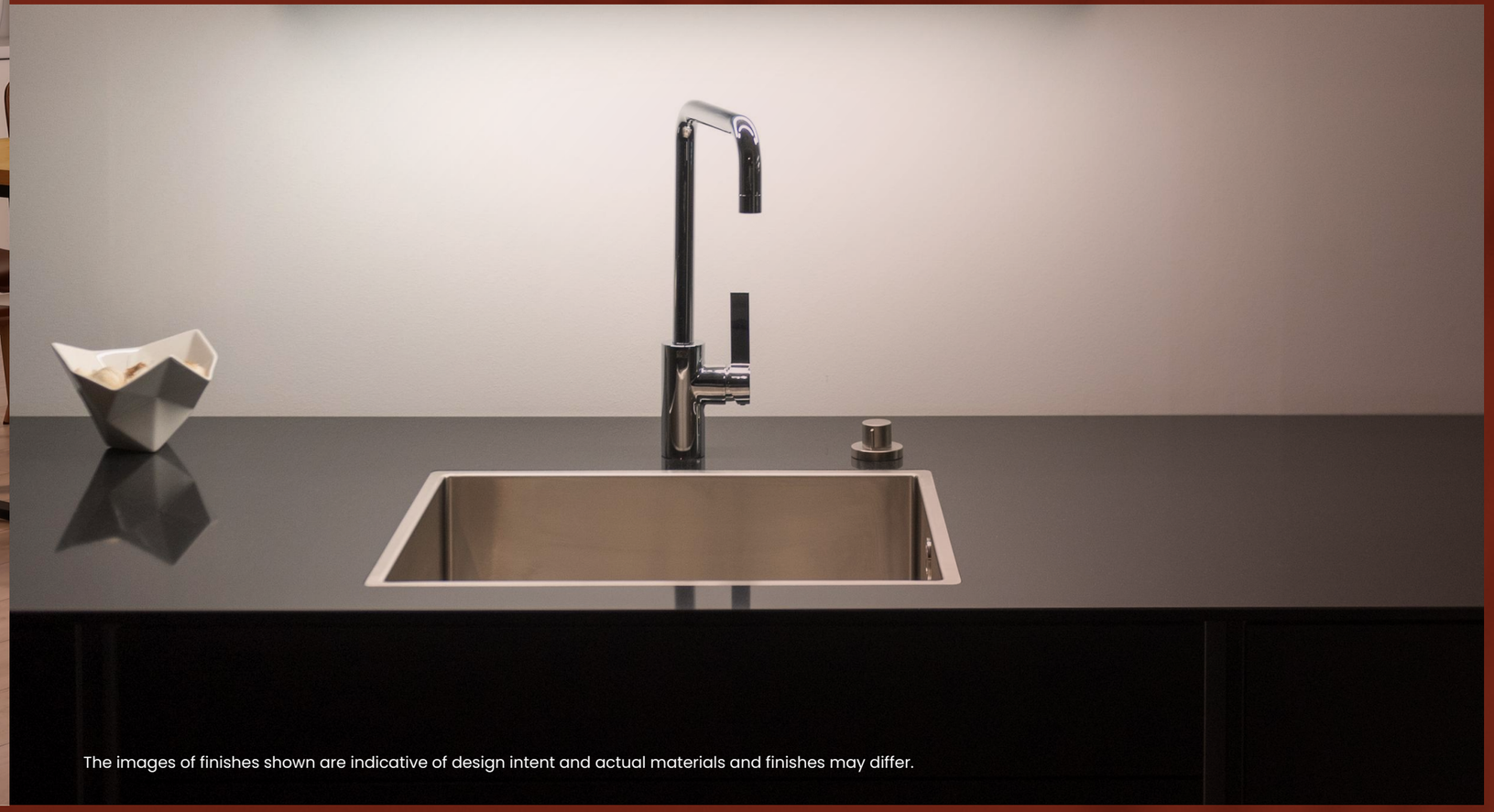
Kitchen

Built-in kitchen with laminate-finish shutters and fitted appliances by Electrolux

Full-body porcelain tiled floors and full-height wall tiling

Stone countertop with undermount stainless steel sink

Moisture-resistant gypsum ceiling for durability



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Bathrooms

Chrome-finish accessories & wall-mounted WC with concealed cistern

Full-height porcelain wall tiles & vanity with ceramic basin

Moist-resistant gypsum ceiling and premium fittings



Dining & Furniture

Oak/dyed tulip furniture with curated accessories

Artful touches with neutral-toned canvas

*4 or 6-seater dining sets based on unit size

*4-Seater Dining Table for 1 and 2 bed apartments.
6-Seater Dining Table for 2.5 bed apartments.



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Actual Render: Lift Lobby

Common Areas

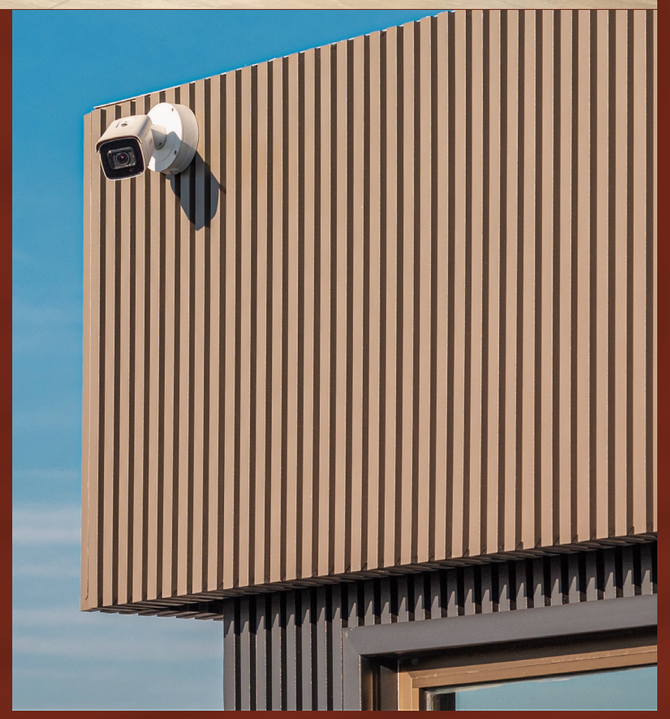
Grand reception lobby with 24/7 manned security & CCTV coverage

Lift access to all floors with motion sensor lighting in corridors

Access-controlled vehicle entrance and EV-charging enabled parking (6 spots)

Time & brightness-based façade and parking lights for efficiency

Fire alarm and suppressant systems throughout





Appliances & Wardrobes

Built-in appliances:
- HOB
- Microwave
- Oven
- Integrated fridge/freezer
- Cooker hood

Standalone washer-dryer

Fitted wardrobes with laminate-finish shutters, equipped with shelves, drawers & hanger rails



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Walls & Flooring

Premium painted wall finishes

Full-body porcelain tiles for all floors





Actual Render: Balcony

Balconies & Outdoor

Designer outdoor furniture (sofas, armchairs, center tables)

Thoughtfully styled with premium accessories and furnishings

The Ethos

Sustainability. Subtly Woven In.

Bliss Tower is as gentle on the earth as it is on you.
Thoughtfully designed to tread lightly and live beautifully.



Here, sustainability is not an afterthought.

It’s in the way the breeze flows through open layouts, how daylight is invited in, and how every choice - seen or unseen - respects the world outside.

Charging Readiness
for a cleaner journey home

Smart Lighting System
conserving energy, creating ambiance

Eco-Conscious Materials
where design meets responsibility

Water & Energy Saving Fixtures
small habits, big impact

BLISS TOWER

Dubailand

A Blissful View



Actual Render



Actual Render: Reception

Actual Render: Banquet Hall



Actual Render: Game Room

Actual Render: Yoga Room

Actual Render: Pool View

Actual Render: Reading Area

Actual Render: Living Room

Actual Render: Bedroom



Actual Render: Terrace

BLISS TOWER

Dubailand

Unit Plans

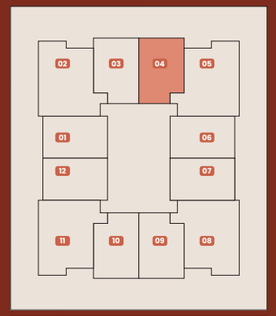
1 Bed Apartment

1 Bed - Type 1 Apartment

2nd to 11th Typical Floor Plan



Suite Area	605.58 Sq.ft.
Balcony Area	212.91 Sq.ft.
Total Area	**818.49** Sq.ft.
View	Prime Square View



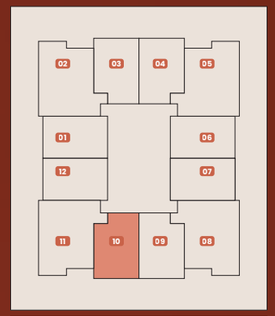
Pool View

1 Bed - Type 1 Apartment

2nd to 11th Typical Floor Plan



Suite Area	607.41 Sq.ft.
Balcony Area	212.05 Sq.ft.
Total Area	**819.46** Sq.ft.
View	Pool View



Pool View

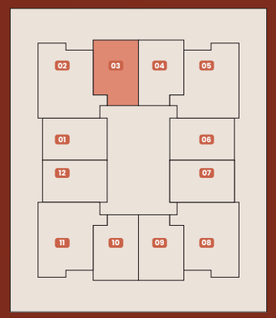
All unit plans are indicative and may be revised as necessary.

1 Bed - Type 1b Apartment

2nd to 11th Typical Floor Plan



Suite Area	618.49 Sq.ft.
Balcony Area	212.91 Sq.ft.
Total Area	**831.40** Sq.ft.
View	Prime Square View



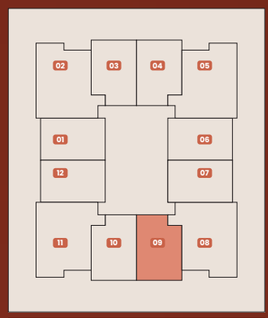
Pool View

1 Bed - Type 1c Apartment

2nd to 11th Typical Floor Plan



Suite Area	598.90 Sq.ft.
Balcony Area	212.05 Sq.ft.
Total Area	**810.95** Sq.ft.
View	Pool View



Pool View

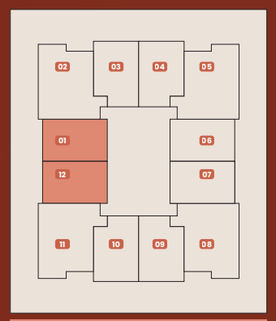
All unit plans are indicative and may be revised as necessary.

1 Bed - Type 2 Apartment

2nd to 11th Typical Floor Plan



Suite Area	645.40 Sq.ft.
Balcony Area	162.53 Sq.ft.
Total Area	**807.94** Sq.ft.
View	Community View



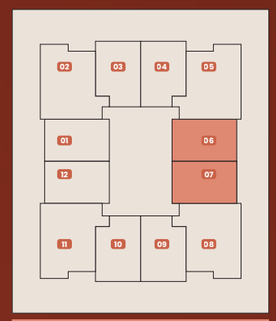
Pool View

1 Bed - Type 2 Apartment

2nd to 11th Typical Floor Plan



Suite Area	634.21 Sq.ft.
Balcony Area	162.53 Sq.ft.
Total Area	**796.74** Sq.ft.
View	Community View



Pool View

All unit plans are indicative and may be revised as necessary.

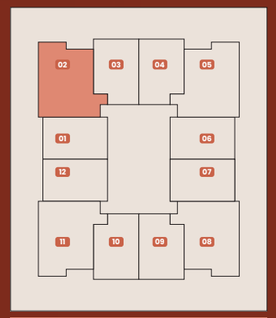
2 Bed Apartment

2 Bed - Type 1 Apartment

2nd to 11th Typical Floor Plan



Suite Area	911.81 Sq.ft.
Balcony Area	219.48 Sq.ft.
Total Area	**1131.29** Sq.ft.
View	Prime Square View



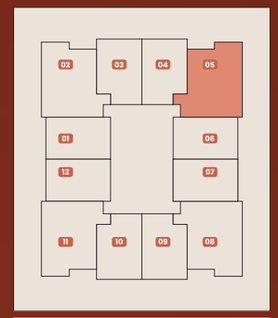
Pool View

2 Bed - Type 1 Apartment

2nd to 11th Typical Floor Plan



Suite Area	911.92 Sq.ft.
Balcony Area	219.48 Sq.ft.
Total Area	**1131.40** Sq.ft.
View	Prime Square View



Pool View

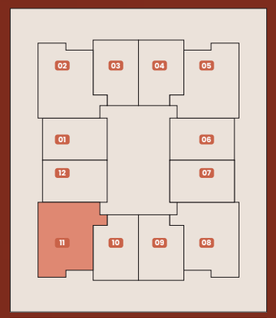
All unit plans are indicative and may be revised as necessary.

2 Bed - Type 1 Apartment

2nd to 12th Typical Floor Plan



Suite Area	912.99 Sq.ft.
Balcony Area	222.27 Sq.ft.
Total Area	**1135.27** Sq.ft.
View	Pool View



Pool View

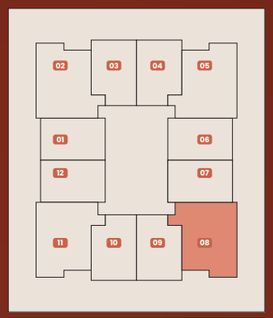
All unit plans are indicative and may be revised as necessary.

2 Bed - Type 1b Apartment

2nd to 12th Typical Floor Plan



Suite Area	905.46 Sq.ft.
Balcony Area	224.64 Sq.ft.
Total Area	**1130.10** Sq.ft.
View	Pool View



Pool View

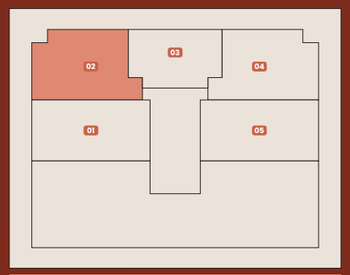
12th floor variant is ~5 sq.ft. larger than typical configuration of 2 bed type 1 variant

2 Bed - Type 1a Apartment

1st Floor Plan



Suite Area	908.58 Sq.ft.
Balcony Area	1100.61 Sq.ft.
Total Area	**2009.19** Sq.ft.
View	Prime Square View



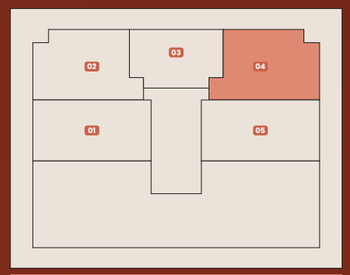
Pool View

2 Bed - Type 1a Apartment

1st Floor Plan



Suite Area	908.69 Sq.ft.
Balcony Area	1098.46 Sq.ft.
Total Area	**2007.15** Sq.ft.
View	Prime Square View



Pool View

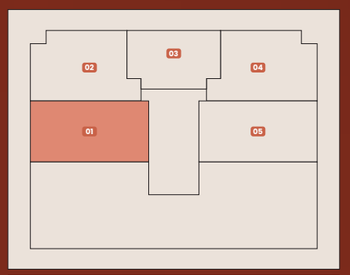
All unit plans are indicative and may be revised as necessary.

2 Bed - Type 2 Apartment

1st Floor Plan



Suite Area	907.72 Sq.ft.
Balcony Area	1267.34 Sq.ft.
Total Area	**2175.06** Sq.ft.
View	Community View



Pool View

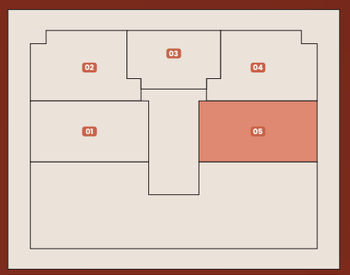
All unit plans are indicative and may be revised as necessary.

2 Bed - Type 2 Apartment

1st Floor Plan



Suite Area	907.61 Sq.ft.
Balcony Area	1255.29 Sq.ft.
Total Area	**2162.90** Sq.ft.
View	Community View



Pool View

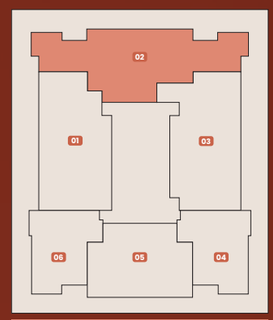
All unit plans are indicative and may be revised as necessary.

2 Bed - Type 3 Apartment

12th Floor Plan



Suite Area	1146.36 Sq.ft.
Balcony Area	1280.58 Sq.ft.
Total Area	**2426.94** Sq.ft.
View	Prime Square View



Pool View

All unit plans are indicative and may be revised as necessary.

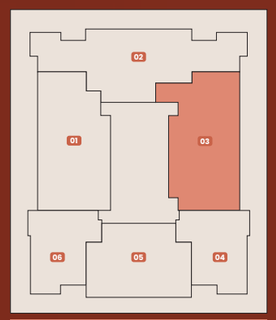
2.5 Bed Apartment

2.5 Bed - Type 1 Apartment

12th Floor Plan



Suite Area	1101.47 Sq.ft.
Balcony Area	1129.24 Sq.ft.
Total Area	**2230.71** Sq.ft.
View	Community View



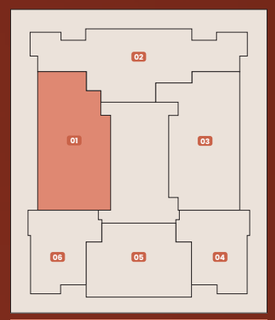
Pool View

2.5 Bed - Type 1a Apartment

12th Floor Plan



Suite Area	1159.92 Sq.ft.
Balcony Area	1048.73 Sq.ft.
Total Area	**2208.64** Sq.ft.
View	Community View



Pool View

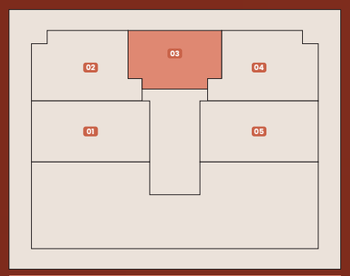
All unit plans are indicative and may be revised as necessary.

2.5 Bed - Type 2 Apartment

1st Floor Plan



Suite Area	1221.81 Sq.ft.
Balcony Area	226.80 Sq.ft.
Total Area	**1448.61** Sq.ft.
View	Prime Square View



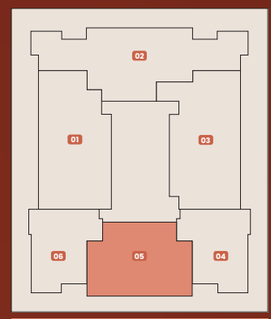
Pool View

2.5 Bed - Type 3 Apartment

12th Floor Plan



Suite Area	1231.61 Sq.ft.
Balcony Area	424.10 Sq.ft.
Total Area	**1655.70** Sq.ft.
View	Pool View



Pool View

All unit plans are indicative and may be revised as necessary.

BLISS TOWER

Dubailand

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